



# A3

Audi A3 | A3 Sportback  
Audi S3 | S3 Sportback

Vorsprung durch Technik **Audi** 





**Dialogue: Audi QR codes**  
Experience Audi even more directly:  
download a QR app to your smartphone  
and then scan the QR code or follow  
the given link in your browser.



The equipment for the vehicles illustrated in the Fascination section can be found on page 129.  
The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.

	Page	
Fascination		
	4 Audi A3/A3 Sportback	30 Audi S3/S3 Sportback
Technology		
	48 Innovations	58 Performance
	50 Audi ultra	60 Dynamics
	52 Audi connect	62 Assistance systems
	54 quattro®	64 Simplicity
	56 Audi tron	66 LED headlights
Equipment		
	70 Style guides	92 Seats
	72 S models	96 Inlays
	74 Audi ultra	98 Lights
	76 Engines	99 Design
	78 Equipment lines	100 Steering wheels/controls
	82 S line	100 Comfort
	84 Audi design selection	103 Infotainment
	86 Audi exclusive	105 Assistance systems
	88 Paint finishes	107 Technology/safety
	90 Wheels/tyres	109 Audi Extended Warranty
Other		
	110 Audi Genuine Accessories	122 Index
	114 Technical data	130 The fascination of Audi
	120 Dimensions	



# Way ahead.

What would it be like if technology could be operated intuitively? If purist design were to encounter innovative functionality? If sportiness and progress were to become one?

We have found the answer: with the Audi A3 and the Audi A3 Sportback. The design speaks a unique language; the dynamism is impressive on every trip. And the interior combines aesthetics with intuitive functionality. Experience our lead in vehicles that are way ahead.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.

# A3

Audi A3 | A3 Sportback







## More attractively ahead.

The Audi A3 and A3 Sportback are flatter, more masculine and more dynamic. The slim side is defined by the striking tornado line along the edge of the window and the dynamic line above the sills. Taut, sculptural areas where light and shadows meet give the vehicles a compact and muscular look.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.







The narrow headlights give the Audi A3 a determined, concentrated look. They are optionally available as xenon plus headlights with LED daytime running light strip or as full-LED headlights. The exterior mirrors are set on the door rails like on a sports car. The slim, divided rear lights, which are available in LED technology in conjunction with xenon plus or full-LED headlights, give the vehicle a sporty low and wide appearance. The roof edge spoiler creates additional dynamism and sportiness at the rear.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.







## More intuitively ahead.

Unmistakeably an Audi – and yet it feels different. Lighter. Clearer. More forward-looking. The cockpit is captivating at first sight thanks to its clear layout and ergonomics.

The MMI as central control unit: the optional MMI navigation plus with MMI touch – a touch-sensitive control panel integrated in the rotary/push-button control for intuitive operation. Amongst other things, it offers you a new and intelligent way of controlling the navigation and telephone functions by “writing” letters or numbers on the control panel with your finger. You can also operate the Audi connect services via your MMI touch. The slim 7-inch colour display, which pops up electrically, presents all the information in a new look and impressive clarity.

The optional Audi phone box is extremely practical. It connects your mobile phone with the vehicle's roof aerial so that you can make phone calls without a mobile phone cradle.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



If you want to experience the Audi A3 in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/a3film](http://www.audi.com/a3film)





High quality and innovative design can be found in every detail. The horizontal architecture of the dashboard emphasises the size of the interior, 3D inlays seem to embrace the driver.

The air vents with their jet design further accentuate the stylish interior. Their air flow can be adjusted to provide a concentrated stream of air or to distribute air evenly, all with variable levels of intensity. The optional deluxe automatic air conditioning in black-panel look connects the floating cockpit to the centre console. Fine leather sport seats are available on request, and further emphasise the high-quality appearance of the interior.

The optional Bang & Olufsen Sound System is a special highlight: enjoy brilliant surround sound from a total of 14 loudspeakers. The exclusive loudspeaker covers with aluminium applications and LED accent lighting on the front woofers convey a sense of perfect design.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



The dynamic roof contour of the A3 Sportback design emphasises its sporty character, and the powerful rear gives it a confident stance despite its lightness. The combination of a longer wheelbase and short overhangs makes the A3 Sportback look longer and conveys a sense of elegant sportiness.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



If you want to experience the Audi A3 Sportback in action, scan this QR code using your smartphone. Or follow this link in your browser:  
[www.audi.com/a3sbfilm](http://www.audi.com/a3sbfilm)





## More connectedly ahead.

The world on board: thanks to Audi connect your A3 or A3 Sportback keeps in constant contact. All you need is the MMI navigation plus with MMI touch and Audi connect.

Experience a new and individual way of enjoying mobility with Audi connect. You can plan your journey at home using myAudi or the Audi MMI connect app on your smartphone – the data are transmitted to your vehicle and are available to you there. Thanks to up-to-the-minute online traffic information, you can always keep an eye on the traffic flow along your route. On the road, you can navigate comfortably with the detailed Google Earth™\* function and take a look at your destination before you get there using Google Street View™\* making your journey through a new city much easier. And you can use the Facebook service integrated in the infotainment system for instance to let your friends know exactly where you are right now.

Navigation, entertainment, connectivity. Or, put another way, stay up to date in a way tailored flexibly to you.

\* Google and the Google logo are registered trademarks of Google Inc.

For more detailed information about Audi connect, see pages 52 f. and 105 of this catalogue, [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.





Comfortable seats and a generous amount of space characterise the rear. The rear bench seat can be split-folded 40:60 to increase the luggage compartment. With the rear seat bench folded down completely you have up to 1,100 litres of space available in the A3 or even up to 1,220 litres in the A3 Sportback. The height-adjustable loading floor, under which you can create a further storage compartment, provides even more functionality. And the almost flush loading sill area makes loading very easy.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.







## More efficiently ahead.

The A3 and the A3 Sportback have been built using Audi ultra lightweight technology. The intelligent combination of different materials reduces vehicle weight despite increased requirements for comfort and vehicle electronics. In addition, all the engines feature as standard a start-stop system and a recuperation function to convert kinetic energy into usable electrical energy during braking. This allows fuel to be saved.

Further optional intelligent helpers to make the vehicles even more efficient: the deluxe automatic air conditioning with eco mode, the onboard computer with efficiency program and the efficiency mode included in Audi drive select. The innovative thermal management also contributes to increasing efficiency. This networked system distributes heat between the engine, transmission and passenger cell as necessary.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.





## More powerfully ahead.

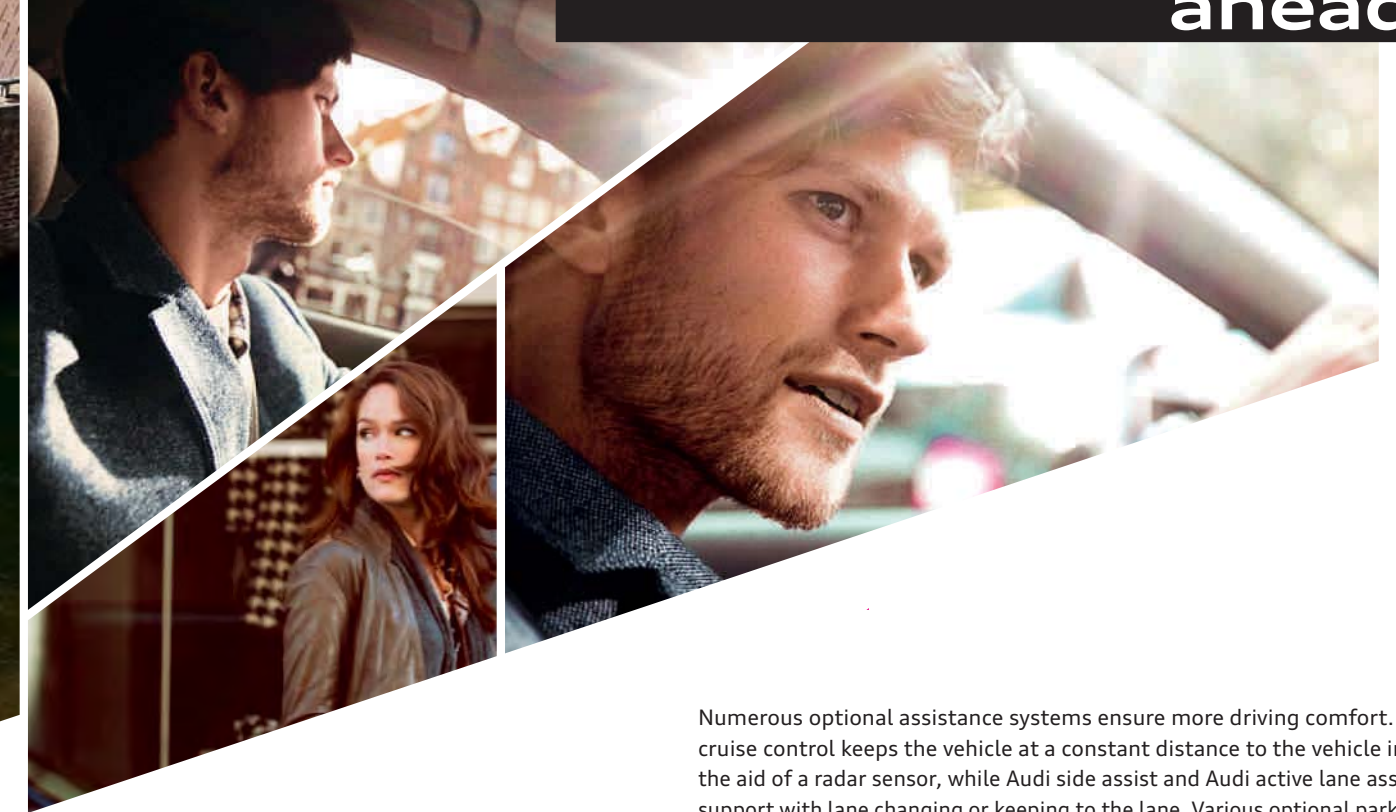
The A3 and A3 Sportback have a choice of TFSI and TDI engines which take you dynamically and efficiently to your destination. Great emphasis is also placed on comfort and convenience. The optional S tronic dual-clutch transmission allows gear changes with virtually no perceptible break in propulsive power. As an alternative to front-wheel drive, the vehicles are also optionally available with quattro permanent all-wheel drive. This guarantees better traction and even more superior handling.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.





## More intelligently ahead.



Numerous optional assistance systems ensure more driving comfort. Adaptive cruise control keeps the vehicle at a constant distance to the vehicle in front with the aid of a radar sensor, while Audi side assist and Audi active lane assist provide support with lane changing or keeping to the lane. Various optional parking systems improve your field of vision and make it easier for you to park.

With the optional Audi drive select, which is standard in the Ambition equipment line, you can set your vehicle to be either sporty or comfortable – you have up to five modes to choose from. The optional Audi magnetic ride allows the suspension tuning to be influenced as well.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.





How to turn an exclusive vehicle into a customised one: the three equipment lines Attraction, Ambition and Ambiente give your A3 or A3 Sportback a special character before they even leave the factory. Attraction emphasises the functionality of the vehicle, Ambition its sportiness, while Ambiente focuses on comfort. Also available on request: the large panoramic glass sunroof that can be both tilted and fully opened, allowing the interior to be flooded with light.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.







**More flexibly  
ahead.**

The Audi A3 and the A3 Sportback are so many things: intuitive, efficient, dynamic, networked. But they are one thing above all: way ahead. Enjoy your lead.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



## More dynamically ahead.

The Audi S3 and the Audi S3 Sportback: more power, more sportiness, more driving enjoyment. Get in and discover a whole new world.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.

# S3

Audi S3 | S3 Sportback







The Audi ultra lightweight design keeps the weight of the Audi S3 and S3 Sportback to an impressively low level. And thanks to its combination with the powerful 2.0 litre TFSI engine with Audi valvelift system you can enjoy an outstandingly agile yet highly efficient ride. The combined CO<sub>2</sub> emission for the S3 starts at only 159 g/km, for example. In conjunction with the S tronic dual-clutch transmission and quattro permanent all-wheel drive, 221 kW of power lets it sprint from 0 to 100 km/h in only 4.8 seconds; in the S3 Sportback you only need a tenth of a second longer. The torque of 380 Nm ensures spontaneous power delivery.

Dynamics at the push of a button: you can tailor the character of your vehicle to your individual wishes using the standard Audi drive select. The quattro drive distributes the power to all four wheels, providing you with excellent directional stability and improved traction. And the optional Audi magnetic ride automatically adjusts to the prevailing driving situation – for even more dynamics or a sporty yet comfortable ride.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.









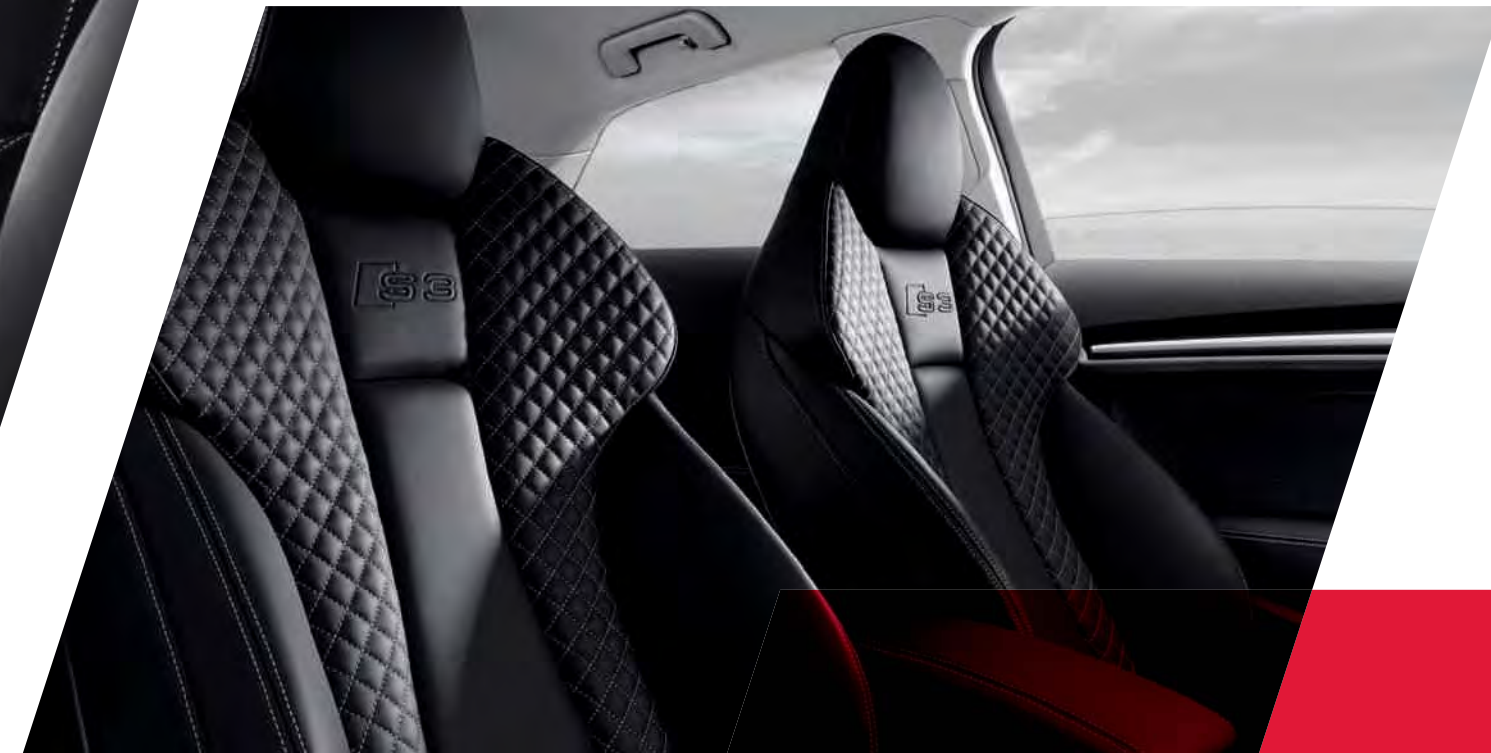


**More  
fascinatedly ahead.**

The exterior mirrors shine in aluminium look, the S emblem gleams between the chrome-plated double struts in the Singleframe in S geometry. The optional full-LED headlights, the S design of the side air inlets as well as the effective black or optionally red painted brake callipers of the ventilated 17-inch brakes underline the pure sportiness of the S models.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.





Powerful sportiness defines the interior, too: the optional flat-bottomed multifunction sport leather steering wheel with S emblem and S-specific stitching, the S gear lever knob, the S-specific start-stop button and the pedals made of brushed stainless steel. The instrument cluster with grey dials integrates the turbocharger's charging pressure display, which allows you to access maximum engine power, particularly in conjunction with the aluminium shift paddles in the S tronic version. The optional S sport seats made of sumptuous fine Nappa leather with shoulder inserts featuring diamond-patterned stitching and integrated head restraints provide outstanding lateral support.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.







A clear design and sporty elements also characterise the interior of the S3 Sportback. The purist atmosphere with the standard sport seats with S embossing is additionally emphasised by the high-quality optional inlays in 3D-design “Black”. The S3 Sportback combines its consistent sportiness with a generous amount of space.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.





The side sills follow the design of the front and rear apron and add even more sporty promise to the vehicle; the rear diffuser with the S-specific dual-branch exhaust system with two oval tailpipe trims helps accentuate its impressive width. The striking roof edge spoiler makes the vehicle hug the road and puts the finishing touch to the rear.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.



If you want to experience the Audi S3 in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/s3film](http://www.audi.com/s3film)



## More assuredly ahead.

Fascinating dynamics, impressive design – and always in touch with the rest of the world at the same time. A new definition of customised, networked sportiness. The Audi S3. The Audi S3 Sportback.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.





Audi connect



Networked mobility with Audi connect. For car driving like you have never experienced before.

For more detailed information about Audi connect, see pages 52 f. and 105 of this catalogue, [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner.

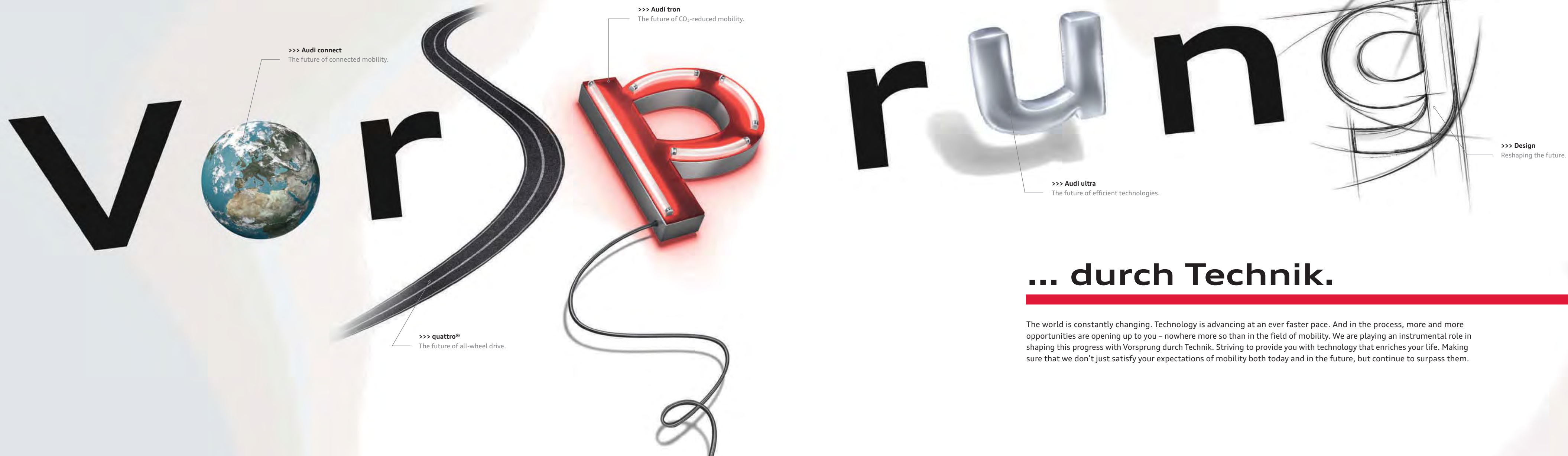
## Way ahead.

Be permanently connected via a mobile device using the vehicle's own Wi-Fi hotspot when stationary or in the rear during driving. Never miss any news ever again – access to Facebook and Twitter in conjunction with the text-to-speech function means you can always keep up to date, even while driving. Want to head for your favourite place again? This is now even easier thanks to picturebook navigation. Find out more about the fascinating functions provided by the optional services supported by Audi connect on the following pages.

City Events  
Aktuelle Veranstaltungen  
NEWS  
Nachrichten online  
Immer aktuell, immer in  
Wetter  
Her Wetterüber

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.





>>> **Audi connect**  
The future of connected mobility.

>>> **Audi tron**  
The future of CO<sub>2</sub>-reduced mobility.

>>> **Audi ultra**  
The future of efficient technologies.

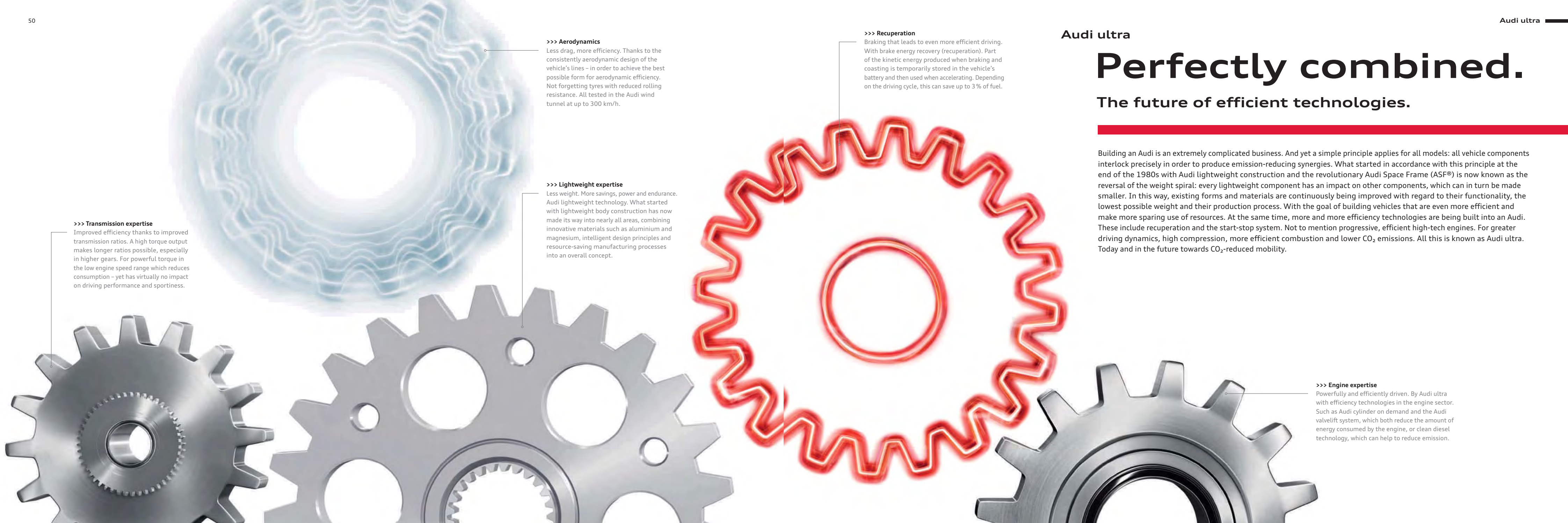
>>> **Design**  
Reshaping the future.

>>> **quattro®**  
The future of all-wheel drive.

## ... durch Technik.

The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress with Vorsprung durch Technik. Striving to provide you with technology that enriches your life. Making sure that we don't just satisfy your expectations of mobility both today and in the future, but continue to surpass them.





#### >>> Transmission expertise

Improved efficiency thanks to improved transmission ratios. A high torque output makes longer ratios possible, especially in higher gears. For powerful torque in the low engine speed range which reduces consumption – yet has virtually no impact on driving performance and sportiness.

#### >>> Aerodynamics

Less drag, more efficiency. Thanks to the consistently aerodynamic design of the vehicle's lines – in order to achieve the best possible form for aerodynamic efficiency. Not forgetting tyres with reduced rolling resistance. All tested in the Audi wind tunnel at up to 300 km/h.

#### >>> Lightweight expertise

Less weight. More savings, power and endurance. Audi lightweight technology. What started with lightweight body construction has now made its way into nearly all areas, combining innovative materials such as aluminium and magnesium, intelligent design principles and resource-saving manufacturing processes into an overall concept.

#### >>> Recuperation

Braking that leads to even more efficient driving. With brake energy recovery (recuperation). Part of the kinetic energy produced when braking and coasting is temporarily stored in the vehicle's battery and then used when accelerating. Depending on the driving cycle, this can save up to 3 % of fuel.

## Audi ultra

# Perfectly combined.

## The future of efficient technologies.

Building an Audi is an extremely complicated business. And yet a simple principle applies for all models: all vehicle components interlock precisely in order to produce emission-reducing synergies. What started in accordance with this principle at the end of the 1980s with Audi lightweight construction and the revolutionary Audi Space Frame (ASF®) is now known as the reversal of the weight spiral: every lightweight component has an impact on other components, which can in turn be made smaller. In this way, existing forms and materials are continuously being improved with regard to their functionality, the lowest possible weight and their production process. With the goal of building vehicles that are even more efficient and make more sparing use of resources. At the same time, more and more efficiency technologies are being built into an Audi. These include recuperation and the start-stop system. Not to mention progressive, efficient high-tech engines. For greater driving dynamics, high compression, more efficient combustion and lower CO<sub>2</sub> emissions. All this is known as Audi ultra. Today and in the future towards CO<sub>2</sub>-reduced mobility.

#### >>> Engine expertise

Powerfully and efficiently driven. By Audi ultra with efficiency technologies in the engine sector. Such as Audi cylinder on demand and the Audi valvelift system, which both reduce the amount of energy consumed by the engine, or clean diesel technology, which can help to reduce emission.



## Mobility & navigation



**Point-of-interest (POI) search**  
in the Google™<sup>1</sup> database with voice control.



**Traffic information online**  
Dynamic route guidance through real-time traffic flow information.



**myAudi special destinations<sup>2</sup>**  
The navigation system as a personal road atlas: import individual point-of-interest (POI) lists to the vehicle via the myAudi portal.



**Country information**  
Display of country-specific information, e.g. on valid speed limits or whether it is compulsory to carry a high-visibility vest or purchase a motorway sticker when passing the border.



**Picturebook navigation**  
GPS data from your photos get you to your destination.



**Fuel prices**  
The cheapest petrol stations at your destination or in the vicinity.



**Parking information**  
Help with looking for car parks and multi-storeys, plus where available information on prices and currently vacant spaces.



**Navigation with Google Earth™<sup>1</sup> and Google Street View™<sup>1</sup>**  
uses high-resolution aerial and satellite images, photos and address information to guide you to your destination even more easily.



**Map update<sup>2</sup>**  
The map version delivered can be updated with the first 5 navigation updates that are released at intervals of 6 months.



**Destination entry via myAudi or Google Maps™<sup>1,3</sup>**  
If you want, you can plan your navigation destinations conveniently from your PC or smartphone. myAudi and Google Maps or the Audi MMI connect app allow individual navigation destinations to be sent to the vehicle. When you start your journey, these can easily be loaded as your destination.

## Communication



**Wi-Fi hotspot**  
connects your mobile devices to the internet.



**E-mail<sup>2</sup>**  
can be transmitted to your Audi MMI and read out conveniently.



**Text messages**  
Have text messages conveniently read out to you or composed yourself using the dictation function.



**Access to Facebook**  
integrates your personal network into the cockpit. With text-to-speech and other convenient text functions.



**Access to Twitter**  
integrates the Twitter message service into the cockpit. With text-to-speech and other convenient text functions.

# Audi connect.

## Audi connect

## The future of connected mobility.

The world presents you with countless possibilities. The optional Audi connect enables you to make the most of many of them in digital form directly from your Audi. At the push of a button. Tailored to you. Thanks to myAudi and the services supported by Audi connect in your vehicle. In places all over the world. Intuitively, easily and conveniently.

### myAudi your personal control centre

provides you with password-protected access to [www.audi.com/myaudi](http://www.audi.com/myaudi) where, following one-off registration, you are able to put together the services supported by Audi connect that you require, and manage and configure them from the comfort of your own home.

## Infotainment



**Weather**  
Forecasts and maps for the required destination.



**Audi music stream**  
Access to global radio stations via smartphone app and Wi-Fi, plus access to your smartphones media library.



**News online (individual)**  
Text and images about current world events, with text-to-speech function, can be configured individually.



**Travel information**  
Sightseeing information with a function for importing the destination to the navigation system.



Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. The rear axle is variably controlled via a hydraulic multi-plate clutch. Always as the situation demands, always selective. Experience handling stability, dynamism and agility as never before and combat the effects of over- and understeer with quattro. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. Over any surface. For a fascinating experience that sticks. To the road – and in your mind.



quattro®  
***Stick to  
the road.***

***With quattro®.***



# Audi

## Audi e-tron

Mobility is set to change. Audi tron is the Audi answer to the challenges of the present and the future. Our aim: CO<sub>2</sub>-neutral mobility. How are we going to get there? With new consumption-efficient drive technologies, sustainable energy sources and marketable concepts that will inspire our customers. For example, combining the latest TFSI technology with an electric motor in the Audi A3 Sportback e-tron achieves an economical consumption (combined) from 1.5 l/100 km and CO<sub>2</sub> emission from as low as 35 g CO<sub>2</sub>/km. And all this with a total range of up to 940 kilometres (up to 50 kilometres when driving purely on electricity).



## Audi g-tron

Audi g-tron offers a carefree, cost-efficient way to "hit the gas". With Compressed Natural Gas, CNG for short, less CO<sub>2</sub> is produced. The Audi A3 Sportback g-tron is the first Audi standard production model to be equipped with pioneering TFSI technology with CNG modification. Thus achieving a range of up to 400 kilometres when driving purely on natural gas.

**Changes the world.  
Not everyday life.**



## Performance

# Maximum power. Put to maximum use.

Every movement originates from something. Something that sets it off, an idea. The engine in your Audi A3 can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are reconciled in two revolutionary drive technologies: TDI and TFSI. Get acquainted with both of them. And then opt for the drive system that you feel most moved by.



The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



## TDI®

With their combination of direct injection and turbocharging, Audi TDI engines promise exceptional performance – thanks to their high torque output over the entire engine speed range with constant power build-up. They are renowned for being fuel-efficient and for reducing emissions. But they are incredibly dynamic too – letting you get the maximum out of any road.

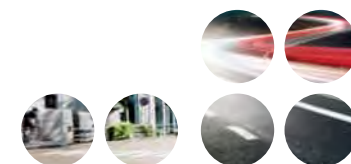


## TFSI®

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.

## Audi cylinder on demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves. Cylinders two and three of the TFSI engines four cylinders automatically shut down in the partial-load range. This helps to lower fuel consumption at the same time as reducing emission. Without the switchover even being noticed or impairing the driving dynamics.





**>>> Audi drive select**

Audi drive select lets you adjust the driving characteristics of your A3 model to suit your requirements. At the push of a button. Sportier, more comfortable, more balanced, more economical or even individually tailored as you please. It's entirely up to you.

**>>> S tronic®**

The sporty, efficient dual-clutch transmission allows you to switch gears with lightning speed without a noticeable break in propulsive power.

**>>> Electromechanical power steering**

The speed-sensitive power steering conveys a precise steering feel even at high speeds, helps you to countersteer and makes light work of parking.

**>>> Progressive steering**

Enhanced driving dynamics thanks to a more direct steering ratio as well as increased driving comfort in everyday driving conditions due to reduced steering effort. The progressive steering provides you with impressive driving characteristics thanks to the variable power steering assistance based on the steering angle.

**>>> Audi magnetic ride**

The regulation of the damping forces based on the driving situation can be set between comfortable and sporty.

**>>> quattro®**

The permanent all-wheel-drive system distributes the drive forces to each individual wheel according to the driving situation for extra traction and dynamic performance.

Dynamics

# Dynamics

## that will take hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your Audi A3. You decide the direction. The driving style. The pace. And you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.

You can find out which equipment features are available as standard or optional in your model by referring to the index starting on page 122.



## Assistance systems

# Wherever you're heading, peace of mind will be your constant companion.

## With the assistance systems in your Audi.

Each drive is different. Yet they all have one thing in common – the feeling of being protected that you get from every Audi. All driver assistance systems in your Audi A3 help you during your journey and guarantee even greater comfort when you're on the road. Get to know the most important driver assistance systems.

### >>> adaptive cruise control including Audi pre sense front

monitors the traffic in front of you, brakes or accelerates automatically to maintain distance, and warns you about vehicles early on.

### >>> Audi side assist

monitors traffic behind the vehicle and helps you when changing lanes.

### >>> Audi active lane assist

helps you to keep in lane by means of gentle steering intervention when lane boundary markings are detected. Camera-based traffic sign recognition is integrated in conjunction with MMI navigation plus with MMI touch.

### >>> Audi pre sense basic

detects the current driving situation and initiates occupant protection measures if required.

### >>> LED headlights

illuminate the lane precisely using light similar to daylight. Different light distribution modes provide additional safety and comfort as well as excellent recognition by other road users.

### >>> Parking system plus

provides a better overview for parking and manoeuvring by showing visual displays of the vehicle's surroundings.

### >>> Park assist

helps you to manoeuvre into parallel and perpendicular parking spaces as well as out of parallel parking spaces again with a virtually automatic steering process.



**>>> Audi connect**

Use all the optional services supported by Audi connect with MMI navigation plus with MMI touch – quickly and easily. The intuitive operation of the MMI makes accessing many internet-based functions remarkably straightforward.

**>>> Car**

Control and alter driver assistance systems, vehicle settings as well as climate control and service functions quickly and easily from MMI radio upwards.

**>>> Media**

Browse through the covers of your music collection on all available media sources, such as jukebox, inserted SD cards, Audi music interface or CDs, as well as – in conjunction with MMI navigation plus with MMI touch – DVDs.

**>>> MMI® touch**

MMI touch makes operating the individual components of the Multi Media Interface even easier. The touchpad integrated in the rotary/push-button control can even be operated using just one finger.

**Simplicity****The MMI® – intelligent, individual, intuitive.**

Streamlined. Simple. Logical. The world of mobile infotainment completely redefined: the optional Multi Media Interface (MMI). Phoning, navigating or surfing the internet via the optionally available Audi connect: all highly intuitive, highly functional and highly convenient – not least thanks to the voice control function available in the Audi A3/ A3 Sportback and Audi S3/S3 Sportback. With the optional MMI radio or MMI navigation plus with MMI touch, everything will be child's play for you when you're in your Audi.





LED headlights

# Bright lights



State-of-the-art LED technology. That illuminates roads excellently. Following a natural principle: vision is best during the day. With a colour temperature similar to daylight, the light from Audi LED headlights helps to reduce eye fatigue. Route data is used to adjust the light distribution to the respective situation. In advance. Thanks to being networked with MMI navigation plus with MMI touch. So you see as much as possible – and your Audi catches the eye.







## **As unique as you are.** The equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, it offers you a wealth of custom options. Audi equipment versions are varied and high-quality and you can tailor them entirely to your needs.



## Character takes on many forms. Here are two of them.

What makes an Audi your Audi? Vehicle equipment entirely tailored to your needs. There are a wide range of options available to you for giving your vehicle the exact touch you have in mind. More sportiness? More elegance? Let yourself be inspired.

### Audi A3 Ambition in scuba blue, metallic

Cast aluminium wheels in 5-arm kinetic design

Sport seats in Milano leather, titanium grey

Inlays aluminium mistral, silver

Aluminium look in the interior



### Audi A3 Sportback Ambiente in beluga brown, metallic

Cast aluminium wheels in 15-spoke Y design

Standard seats in Milano leather, pashmina beige

Inlays 3D-design "Optic"

Extended interior elements mono.pur



The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



# Sportiness that can be seen and felt. Even when stationary.

S stands for sportiness. Your Audi S3 or your Audi S3 Sportback are impressive proof of this. With extensive S-specific equipment. For a dynamic look. Sporty comfort. And superior performance. And you also have the option of further enhancing the S-factor. With optional equipment that is equally impressive to the senses.



The images show the Audi S3. The fuel consumption and CO<sub>2</sub> emission figures can be found on page 117.

## S3-specific standard equipment

**Cast aluminium wheels**  
in 5-parallel-spoke design (S design), partly polished<sup>1</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>2</sup>

**Brake callipers, painted black**  
with S3 logo, front

**Audi Singleframe**  
radiator grille in platinum grey with horizontal double  
chrome struts and S3 emblem

**Front bumper**  
in a striking sporty design with air inlet grilles in  
honeycomb design and double chrome struts

**Exterior mirror housings**  
in aluminium look

**Side sill trims**  
painted in body colour

**Diffuser insert, rear**  
in platinum grey, edged with a two-layer blade in  
aluminium look

**Exhaust tailpipes**  
dual-branch design with 2 oval chrome surrounds on  
both left and right

**S roof edge spoiler**  
in a striking, sporty design

**Model name/logo**  
S3 emblem in the Audi Singleframe and on the luggage  
compartment lid; also available without model name/  
logo on the rear on request

**Door sill trims with aluminium inlays**  
with S3 logo

**Aluminium look in the interior**

**Pedals and footrest in stainless steel**

**Instrument cluster**  
with grey dials, white needles and S3 logo in the  
rev counter; dynamic ready-check feature as well  
as integrated charging pressure display

**Driver information system with colour display**

**Sport leather steering wheel in 3-spoke design**  
with S3 emblem and S-specific stitching

**Sport seats, front**

**Seat upholstery in trophy cloth/leather**  
with contrasting stitching and S3 embossing on the  
front-seat backrests

**Centre armrest, front**

**Inlays**  
Matt brushed aluminium

**Headlining in black cloth**

**Deluxe automatic air conditioning**

**Vanity mirrors, illuminated**

**Storage and luggage compartment package**

**Anti-theft alarm**

**Xenon plus headlights including headlight cleaning  
system**

**quattro® permanent all-wheel drive**

**S sport suspension**  
more dynamic spring/damper setting and vehicle  
lowered by 25 mm

**Progressive steering**

**Audi drive select**

## S3-specific optional equipment (extract)

**Paint finish in the special colours Sepang blue, pearl  
effect, Daytona grey, pearl effect, or panther black,  
crystal effect**

**Further 18-inch wheels as well as 19-inch wheels  
in conjunction with Audi magnetic ride**

**Brake callipers, painted red**  
with S3 logo, front

**Audi magnetic ride**

**Engine start-stop button**  
with red ring (in conjunction with optional  
convenience key)

**Audi exclusive aluminium gear lever knob<sup>3</sup>**

**Multifunction sport leather steering wheel  
in 3-spoke design, flattened at the bottom**  
with S3 emblem and S-specific stitching and optionally  
with shift paddles in aluminium look

**S sport seats, front**

**Seat upholstery**  
• Alcantara/leather, black or lunar silver  
• fine Nappa leather, black or lunar silver  
• Audi design selection parade red  
each with contrasting stitching and S3 embossing in the  
front-seat backrests

**Inlays**  
3D-design “Black”

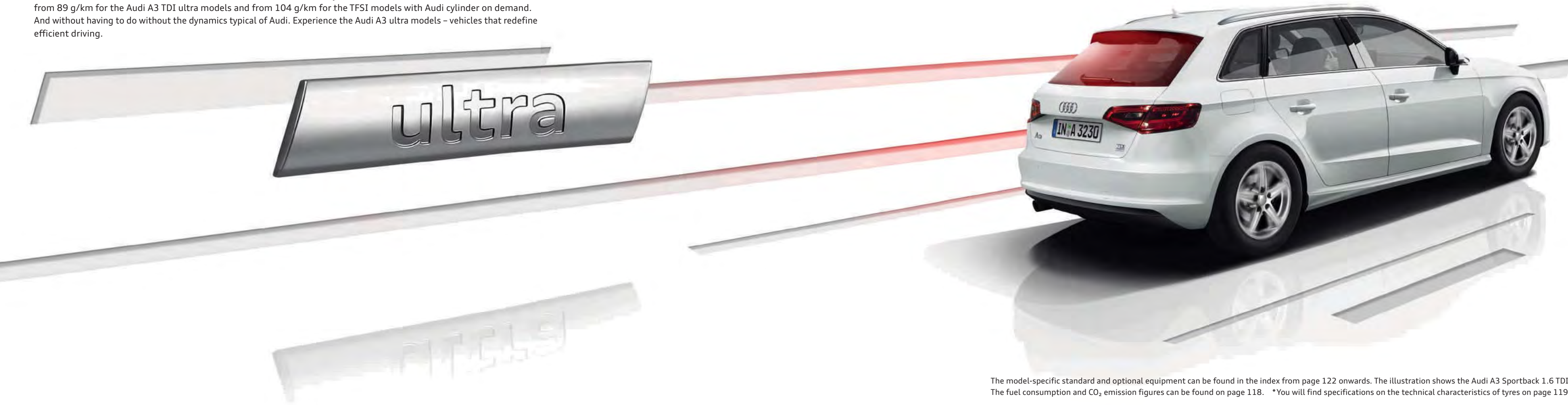
**Audi exclusive black gloss package**  
for black highlights on the Audi Singleframe, the front  
and rear bumpers and the trim strips on the side  
windows. Execution varies depending on model and  
equipment.

<sup>1</sup> Please note the special information relating to wheels on page 119. <sup>2</sup> You will find specifications on the technical characteristics of tyres on page 119. <sup>3</sup> From quattro GmbH.



## There's a sign for maximum efficiency at Audi. The Audi A3 ultra models – the most sustainable TDI® and TFSI® models in the range.

Technologies and measures for reducing consumption and emissions without any reduction in driving enjoyment – that's what Audi ultra stands for. Standard in every Audi model. The long-term aim: completely emission-free mobility. To achieve this, we are systematically continuing our development work. On more and more efficient drive technologies, for example. Such as the g-tron and e-tron drives – which combine state-of-the-art TFSI or TDI engines with natural gas or electric drives. But also on the economical petrol or diesel engines themselves. We award the most sustainable of these with the ultra emblem on the rear of the model, which announces: maximum efficiency ahead. Thanks to combined CO<sub>2</sub> emission values from 89 g/km for the Audi A3 TDI ultra models and from 104 g/km for the TFSI models with Audi cylinder on demand. And without having to do without the dynamics typical of Audi. Experience the Audi A3 ultra models – vehicles that redefine efficient driving.



The **1.6 litre TDI ultra engine** with 81 kW has the following CO<sub>2</sub> emission values in the combined driving cycle:  
A3/A3 Sportback: from 89 g/km.

**The 1.6 TDI ultra models in the A3 have the following standard equipment:**

**6-speed manual transmission**  
with adapted transmission ratio

**Tyres with improved roll resistance**  
to allow fuel to be saved

**Improved trim and side sill trims**  
for low drag coefficient and improved aerodynamics

**Forged aluminium wheels in 5-spoke design**  
size 6.5 J x 16 with 205/55 R 16 tyres\*  
**Optionally available:**  
**Cast aluminium wheels in 15-spoke Y design**  
size 6.5 J x 16 with 205/55 R 16 tyres\*

The **1.4 litre TFSI ultra engine** with 110 kW and Audi cylinder on demand technology has the following CO<sub>2</sub> emission values in the combined driving cycle:  
A3: from 104 g/km, A3 Sportback: from 106 g/km.

**The 1.4 litre TFSI ultra models have the same equipment as the standard model.**

The model-specific standard and optional equipment can be found in the index from page 122 onwards. The illustration shows the Audi A3 Sportback 1.6 TDI ultra. The fuel consumption and CO<sub>2</sub> emission figures can be found on page 118. \*You will find specifications on the technical characteristics of tyres on page 119.



## The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.



1.4 TFSI

**TFSI®**

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. For example the 1.4 TFSI ultra (110 kW) with Audi cylinder on demand technology in the Audi A3 and Audi A3 Sportback. Or the 1.8 TFSI quattro with 132 kW. For S tronic with an acceleration of 0 to 100 km/h in 6.7 or 6.8 seconds.

- A3/A3 Sportback 1.2 TFSI (81 kW)
- A3 Sportback g-tron 1.4 TFSI (81 kW)
- A3/A3 Sportback 1.4 TFSI (92 kW)
- A3/A3 Sportback 1.4 TFSI ultra (110 kW) with Audi cylinder on demand technology
- A3/A3 Sportback 1.8 TFSI (132 kW)\*
- S3/S3 Sportback 2.0 TFSI quattro (221 kW)



2.0 TDI

**TDI®**

Audi TDI engines: high torque output over the entire engine speed range – with constant power build-up. They are renowned for being fuel-efficient and for reducing emissions. Like the 2.0 TDI (110 kW). In the Audi A3 Sportback with a maximum speed of 218 km/h and an acceleration of 0 to 100 km/h in 8.6 seconds.

- A3/A3 Sportback 1.6 TDI (81 kW)\*
- A3/A3 Sportback 1.6 TDI ultra (81 kW)
- A3/A3 Sportback 2.0 TDI (110 kW)\*
- A3/A3 Sportback 2.0 TDI (135 kW)\*

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards. \*Also available with quattro permanent all-wheel drive.



## From sportiness to luxury. The choice is yours.

You can shape your Audi A3 entirely according to your wishes: with three fascinating equipment lines. Give it a personality of its own as Attraction. Give expression to pure sportiness with the Ambition equipment line. Or let yourself be seduced by luxury and comfort with the Ambiente line. Whatever you have in mind: each of the equipment lines makes travelling in an Audi an absolutely exclusive experience.



### Attraction – character and emotions

#### Model-specific standard equipment

##### Distinguishing features, interior:

inlays in micrometallic, silver, for door trims and dashboard

seat upholstery in marathon cloth

##### Distinguishing features, exterior:

steel wheels, including full wheel covers, size 6.5 J x 16 with 205/55 R 16 tyres\*

##### Functional distinguishing features:

steering wheel, padded, in 4-spoke design



The images show the Audi A3. The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards. \*You will find specifications on the technical characteristics of tyres on page 119.





The images show the Audi A3. The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



Ambition – sportiness and dynamics

Model-specific standard equipment

**Distinguishing features, interior:**  
inlays in micrometallic, silver, for the door trims and dashboard

door sill trims with aluminium inlays

seat upholstery in rallye cloth

**Distinguishing features, exterior:**  
cast aluminium wheels in 5-arm design, size 7.5 J x 17 with 225/45 R 17 tyres\*

chrome-plated trims for exhaust tailpipes, single or double tailpipe depending on engine variant

Functional distinguishing features:

sport seats, front

sport leather steering wheel in 3-spoke design, includes gear or selector lever knob in leather

driver information system with colour display, including digital speed display and onboard computer with efficiency program

Audi drive select

front fog lights in halogen technology, integrated in the front apron

sport suspension, can also be ordered in conjunction with dynamic suspension



The images show the Audi A3. \*You will find specifications on the technical characteristics of tyres on page 119.



Ambiente – luxury and comfort

Model-specific standard equipment

**Distinguishing features, interior:**  
inlays in 3D-design “Optic” for the door trims and dashboard

door sill trims in black

seat upholstery in regatta cloth/mono.pur

**Distinguishing features, exterior:**  
cast aluminium wheels in 15-spoke Y design, size 7 J x 16 with 205/55 R 16 tyres\*

gloss package

chrome-plated trims for exhaust tailpipes, single or double tailpipe depending on engine variant

Functional distinguishing features:

driver information system with colour display, including digital speed display and onboard computer with efficiency program

cruise control

leather steering wheel in 4-spoke design, includes gear or selector lever knob in leather

centre armrest, front

lighting package

parking system, rear



# Remaining faithful to the sporty line: the S line packages.

The S line packages emphasise the sporty character of your Audi A3. Accentuate the dynamic body line, lend the interior even more expression or give the suspension even sportier definition for enhanced driving dynamics. And make a true athlete of your Audi.



The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.

## S line exterior package

**Front and rear bumpers, side sill trims and diffuser insert**  
in a striking, sporty design

**Radiator grille**  
in gloss black

**Side sill trims**  
painted in body colour

**Diffuser insert**  
painted in platinum grey, with honeycomb grid

**S line roof edge spoiler**

**Front fog lights**

**Front fog light surrounds**  
in gloss black

**Chrome-plated trims for exhaust tailpipes**  
single or double tailpipes depending on engine variant

**Door sill trims with aluminium inlays**  
with S line logo

**S line emblem**  
on the front wings



The images show the Audi A3. <sup>1</sup>Only available for the Ambition equipment line. <sup>2</sup>Please note the special information relating to wheels on page 119. <sup>3</sup>You will find specifications on the technical characteristics of tyres on page 119.

## S line sport package<sup>1</sup>

The S line sport package includes the following equipment items:

**Cast aluminium wheels in 5-parallel-spoke design (S design), partly polished<sup>2</sup>**  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>3</sup>

**S line sport suspension**  
more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension

**Door sill trims with aluminium inlays**  
with S line logo

**S line emblem**  
on the front wings

**Interior, dashboard and headlining**  
in black, with contrasting stitching on seat upholstery, sport leather steering wheel and gear or selector lever gaiter

**Sport seats, front**

**S line seat upholstery in biathlon cloth/leather black**  
with S line embossing on the front-seat backrests

**S line sport leather steering wheel in 3-spoke design**  
in black leather (steering wheel grips in perforated leather) with S line emblem

**Gear or selector lever knob**  
in perforated black leather

**Inlays**  
Matt brushed aluminium

**Storage and luggage compartment package**

**Vanity mirrors, illuminated**

Optionally available:

**Further 18-inch wheels as well as 19-inch wheels in conjunction with sport suspension or Audi magnetic ride**

**Audi magnetic ride**

**S sport seats, front**

**S line seat upholstery in perforated Alcantara/leather or fine Nappa leather**  
Shoulder area in velvet leather on front sport seats and in fine Nappa leather embroidered with contrasting stitching on front S sport seats, each in black with S line embossing in the front-seat backrests

**S line multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom**  
in black leather (steering wheel grips in perforated leather) with S line emblem; with S tronic optionally with shift paddles

**Inlays**  
3D-design “Black”

**Paint finish in all standard/optional equipment colours and additionally in the special colour Daytona grey, pearl effect**



# As unmistakeable as your standards: the Audi design selection.

The Audi design selection offers you an aesthetic pre-selection of special materials and colours for the interior. The fine leather upholstery and trim in the colours Capri orange or parade red with attractive contrasting stitching give the interior an exclusive ambience.



The images show the Audi A3.

## Audi design selection Capri orange<sup>1</sup>

The Audi design selection Capri orange includes the following equipment items:

- Sport seats, front
- Seat centre panels, seat side bolsters and head restraint centre panels in Milano leather, black, with contrasting stitching in Capri orange
- Shoulder area and door/side panel trim inserts in velvet leather, Capri orange
- Centre armrest, front (if ordered), knee pads and armrests in the door trims in black leather with contrasting stitching in Capri orange
- Sport leather steering wheel in 3-spoke design in black with contrasting stitching in Capri orange
- Gear or selector lever knob in leather, black
- Gear or selector lever gaiter in leather, black, with contrasting stitching in Capri orange
- Floor mats in black with piping in Capri orange



## Audi design selection parade red<sup>2</sup>

The Audi design selection parade red includes the following equipment items:

- Sport seats, front
- Seat centre panels, seat side bolsters and head restraint centre panels in fine Nappa leather, black, with contrasting stitching in parade red
- Shoulder area in velvet leather, parade red, door trim inserts in velvet leather, black
- S3 embossing on the front-seat backrests
- Centre armrest, front, knee pads and armrests in the door trims in black leather with, contrasting stitching in parade red
- Sport leather steering wheel in 3-spoke design in black with contrasting stitching in parade red
- Gear or selector lever knob in leather, black
- Gear or selector lever gaiter in leather, black, with contrasting stitching in parade red
- Floor mats in black with piping in parade red

The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards. <sup>1</sup>Only available for the Ambition equipment line. <sup>2</sup>Only available for the S3/S3 Sportback.



## You have an exclusive character. So why shouldn't your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preferences. So you can highlight your car's exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.



If you want to find out more about the Audi exclusive equipment versions and quality standards, just scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/exclusivefilm](http://www.audi.com/exclusivefilm)



Audi exclusive is from quattro GmbH.



### **Audi A3 with Audi exclusive customised paint finish in cashmere grey, pearl effect**

Audi Sport cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish\*

Audi exclusive leather upholstery and trim in fine Nappa leather in alabaster white/powder beige with contrasting stitching in powder beige

Audi exclusive extended leather upholstery and trim in alabaster white with contrasting stitching in powder beige

Audi exclusive leather controls: leather covering of steering wheel rim and gear lever gaiter in black with contrasting stitching in powder beige

Black floor mats with piping in alabaster white and contrasting stitching in powder beige

Audi exclusive aluminium gear lever knob



The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards. \*Please note the special information relating to wheels on page 119.

## Your Audi is painted not just once. But four times.

When you choose a paint colour, choose one that best reflects your own personality. But whichever colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiant in your Audi, the car is also optimally protected from environmental influences and wear. For its entire lifetime.





In our view, millimetre precision is simply not enough to ensure you will still be able to enjoy your favourite colour for your Audi even after driving many thousands of kilometres. That is why we deliver precision on the micrometre scale, and why it takes top priority even for the primer coat. The first layer protects the body from rust and other symptoms of old age. The filler layer compensates for even the tiniest of irregularities and has an elastic effect, stopping the paint flaking off if for example gravel is thrown up. The third layer is the visible colour. Then comes a fourth layer of clear varnish, which protects the paint finish from UV rays and gives it a sheen and depth of colour that will ideally last for a long time – until you decide on a new favourite colour.

Primer coat  
Filler layer  
Coloured paint  
Clear varnish

#### | Solid paint finishes



Ibis white

#### | Metallic paint finishes



Floret silver, metallic



Beluga brown, metallic



Brilliant red



Monsoon grey, metallic



Glacier white, metallic



Brilliant black



Dakota grey, metallic



Shiraz red, metallic

#### | Pearl effect paint finishes



Scuba blue, metallic



Misano red, pearl effect

#### | Crystal effect paint finish



Panther black, crystal effect

#### | Customised paint finishes

Audi exclusive customised paint finishes  
From quattro GmbH

Mythos black, metallic



Daytona grey, pearl effect



Sepang blue, pearl effect

#### Exterior

Paint finishes   Wheels/tyres



## Quality given form. And a brilliant finish. Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.





The perfect connection between an Audi and the road.

With a wide variety of designs and top-quality workmanship, we have a comprehensive range of wheels to put the perfect finishing touch to your Audi. Each Audi model has a tailored set of wheel options. Emphasise the character of your Audi according to your own individual wishes. Would you perhaps like to give it a more dynamic appearance? Then our special Audi Sport range of wheels is what you're looking for. Just let yourself be inspired. No matter which design you choose, it is you who determines the style.

| Summer wheels



Steel wheels, including full wheel covers  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>



Cast aluminium wheels in 15-spoke Y design  
size 7 J x 16 with 205/55 R 16 tyres<sup>1, 2</sup>



Cast aluminium wheels in 15-spoke design  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>



Cast aluminium wheels in 5-parallel-spoke design (S design), partly polished<sup>3</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>



Forged aluminium wheels in 5-spoke design  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>



Cast aluminium wheels in 5-arm design  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>



Audi Sport cast aluminium wheels in 5-twin-spoke design  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>.  
From quattro GmbH



Cast aluminium wheels in 5-twin-spoke star design (S design), contrasting grey, partly polished<sup>3</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>



Cast aluminium wheels in 10-spoke design  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>



Cast aluminium wheels in 5-arm kinetic design  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>



Cast aluminium wheels in 5-arm dynamic design, contrasting grey, partly polished<sup>3</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>



Audi Sport cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish<sup>3</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



Audi Sport cast aluminium wheels in 10-spoke design  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



Audi Sport cast aluminium wheels in 5-V-spoke design in matt titanium look, gloss turned finish<sup>3, 4</sup>  
size 8 J x 19 with 235/35 R 19 tyres<sup>1</sup>.  
From quattro GmbH



Audi Sport cast aluminium wheels in 10-spoke design in matt titanium look, gloss turned finish<sup>3</sup>  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



Audi Sport cast aluminium wheels in 5-arm wing design in gloss titanium look, gloss turned finish<sup>3, 4</sup>  
size 8 J x 19 with 235/35 R 19 tyres<sup>1</sup>.  
From quattro GmbH

| Winter wheels



Steel winter wheels, including full wheel covers<sup>5</sup>  
size 6 J x 16 with 205/55 R 16 tyres<sup>1</sup>,  
permissible top speed 210 km/h,  
can be fitted with snow chains



Cast aluminium winter wheels in 5-arm dynamic design  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>,  
permissible top speed 240 km/h,  
cannot be fitted with snow chains



Cast aluminium winter wheels in 10-spoke design  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>,  
permissible top speed 210 km/h,  
cannot be fitted with snow chains



Cast aluminium winter wheels in 5-parallel-spoke design (S design)  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>,  
permissible top speed 240km/h,  
cannot be fitted with snow chains



Cast aluminium winter wheels in 5-arm design  
size 6 J x 17 with 205/50 R 17 tyres<sup>1</sup>,  
permissible top speed 210km/h,  
can be fitted with snow chains

<sup>1</sup>You will find specifications on the technical characteristics of tyres on page 119.  
<sup>2</sup>For A3/A3 Sportback 1.6 TDI ultra size 6.5 J x 16 with 205/55 R 16 tyres.  
<sup>3</sup>Please note the special information relating to wheels on page 119.  
<sup>4</sup>Only available for engine models from 92 kW and only in conjunction with sport suspension or Audi magnetic ride (for S3/S3 Sportback in conjunction with Audi magnetic ride).  
<sup>5</sup>Including full wheel cover for vehicles with aluminium summer wheels.



## Premium quality you can rely on.

You have a special place in your Audi. Exclusive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. Whether you decide on standard seats with cloth or leather upholstery or you prefer sport seats or S sport seats with stable lateral support for dynamic driving: you're sitting in the right place.



**Standard seats, front** [1]

The illustration shows standard seat, front, in Milano leather, pashmina beige.



**Sport seats, front** [2]

The illustration shows sport seat, front, in rallye cloth, black/silver.

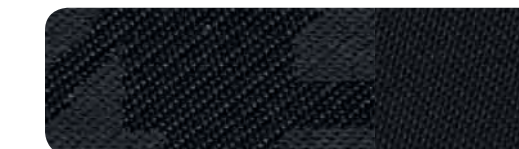


**S sport seats, front** [3]

The illustration shows S sport seat, front, in fine Nappa leather, black.

Interior  
Seats Inlays

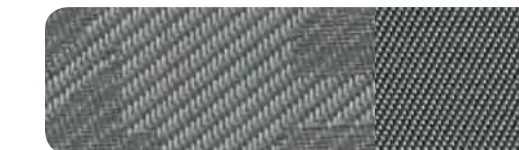
### | Cloth



Marathon cloth, black



Regatta cloth/mono.pur, chestnut brown



Marathon cloth, titanium grey



Rallye cloth, black/black



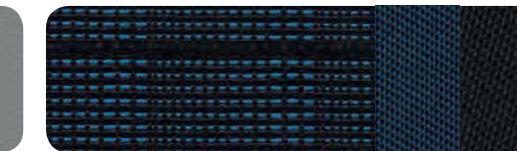
Regatta cloth/mono.pur, black



Rallye cloth, black/silver



Regatta cloth/mono.pur, titanium grey



Rallye cloth, black/blue



Regatta cloth/mono.pur, pashmina beige

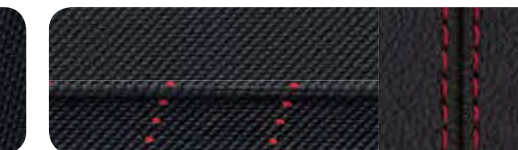


Rallye cloth, black/yellow

### | Cloth/Leather



Biathlon cloth/leather, black with contrasting stitching



Trophy cloth/leather, black with contrasting stitching

### | Alcantara/leather



Alcantara/leather, black



Alcantara/leather, black with contrasting stitching



Alcantara/leather, titanium grey



Alcantara/leather, lunar silver with contrasting stitching



Perforated Alcantara/leather, black with contrasting stitching

The model-specific standard and optional equipment can be found in the index from page 122 onwards.





### Fixated on quality.

With Audi seats, you can not only rely on elegant materials and top-class workmanship, but on comprehensive testing procedures as well. Audi tests the quality of all seat leather in its own laboratory, for instance. 45 tests are used to determine the durability alone. Clamped in automatic jigs, the leather samples have to show how evenly they stretch, where they start to tear and when they start to develop folds, how abrasion proof and flame resistant they are. Only leather that passes all the tests with flying colours is used for Audi seats.

#### | Cloth and leather upholstery and trim

##### Marathon cloth upholstery and trim

For standard seats, front: seat centre panels in marathon cloth and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest (if ordered) in single-colour cloth

##### Regatta/mono.pur cloth upholstery and trim

For standard seats, front: seat centre panels in regatta cloth and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest (if ordered) in mono.pur artificial leather

##### Rallye cloth upholstery and trim

For sport seats, front: seat centre panels in rallye cloth, shoulder area in matching colour, seat side bolsters in single-colour cloth and for A3 Sportback head restraints and door trim inserts also in single-colour cloth

##### Trophy cloth/leather upholstery and trim

For sport seats, front: seat centre panels in trophy cloth, black, seat side bolsters and head restraint centre panels in leather, black with contrasting stitching, shoulder area in trophy cloth black/parade red, centre armrest, front in artificial leather

##### Alcantara/leather combination

exclusive and sporty look for sport seats; this combination offers high levels of seating comfort and a good seating climate thanks to rapid temperature equalisation; particularly hard-wearing, easy to clean and resistant to wear and tear. The Alcantara seat centre panels provide good support, making them especially suitable for dynamic driving styles. The side bolsters made from the finest leather complete the seat.

For sport seats, front: seat centre panels and door/side panel trim inserts in Alcantara; seat side bolsters and head restraint centre panels in leather and front centre armrest (if ordered) in artificial leather

##### Milano leather upholstery and trim

Extremely hard-wearing and durable leather that gives a high-quality impression with its fine, grained surface. Fully penetrated with dye and tanned without the use of chromium, the leather provides outstanding surface protection thanks to the painted coat.

For standard seats, front:

seat centre panels and head restraint centre panels in Milano leather, inner seat and backrest side bolsters in velvet leather and centre armrest, front (if ordered) and door/side panel trim inserts in artificial leather

For sport seats, front:

seat centre panels, seat side bolsters and head restraint centre panels in Milano leather, shoulder area in velvet leather and front centre armrest (if ordered) and door/side panel trim inserts in artificial leather

##### Fine Nappa leather upholstery and trim

High-quality, supple leather with a balanced lacquer coat. It has air-permeable properties thanks to its natural surface, thereby contributing to a pleasant seating climate. The leather is extremely hard-wearing, durable and resistant to fading. Its fine grain underlines its exclusive character.

For sport seats, front:

seat centre panels, seat side bolsters, head restraints and front centre armrest (if ordered) in fine Nappa leather, shoulder area in velvet leather with contrasting stitching, door/side panel trim inserts in artificial leather

For S sport seats, front:

seat centre panels, seat side bolsters, head restraint centre panels and front centre armrest (if ordered) in fine Nappa leather, shoulder area front and rear in embroidered fine Nappa leather with contrasting stitching, door/side panel trim inserts in artificial leather

#### | Leather packages

##### Audi exclusive Alcantara/fine Nappa leather upholstery and trim\*

For sport seats, front: seat centre panels, door/side panel trim inserts and shoulder area front in Alcantara, seat side bolsters, head restraints and front centre armrest (if ordered) in fine Nappa leather; optionally with coloured stitching; black floor mats with coloured leather piping. Individual choice of colour for the Alcantara, the leather and the stitching from the range of Audi exclusive colours.

##### Audi exclusive fine Nappa leather upholstery and trim\*

Seat centre panels, seat side bolsters, head restraints and front centre armrest (if ordered) in fine Nappa leather for standard seats, front, and S sport seats, front; door/side panel trim inserts in fine Nappa leather; shoulder area for sport seats, front, in velvet leather or for S sport seats, front, in embroidered fine Nappa leather, optionally with coloured stitching; black floor mats with coloured leather piping. Individual choice of colour for the leather and the stitching from the range of Audi exclusive colours.

##### Audi exclusive extended leather upholstery and trim\*

leather-covered armrests in the door trims and knee pads on the centre console

##### Extended interior elements mono.pur

armrests in the door trims and knee pads in artificial leather

#### | Seat comfort



##### Centre armrest, front

adjustable angle, can be adjusted lengthways

##### Front-passenger seat, height-adjustable

manually height-adjustable

##### Driver seat, electrically adjustable

with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle for the driver seat; manually adjustable front-passenger seat

##### Front seats, electrically adjustable

with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle

##### 4-way lumbar support for the front seats

electric, with horizontal and vertical adjustment

##### Seat heating, front

heats the seat and backrest centre panels, in case of leather upholstery and trim and sport seats also heats the seat side bolsters; separately adjustable in several stages for driver and front-passenger side

##### Convenience entry

easy access to the rear compartment thanks to enhanced front-seat folding function

#### | Seats in the rear

Rear seat backrest, folding can be split-folded 40:60 or fully

#### | Leather



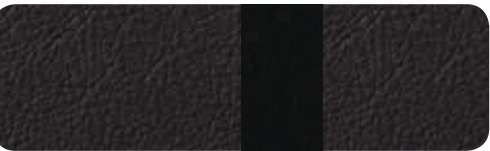
Milano leather, pashmina beige



Fine Nappa leather, black with diamond pattern



Milano leather, black/velvet leather, Capri orange with contrasting stitching



Milano leather, black



Fine Nappa leather, lunar silver



Fine Nappa leather, black/velvet leather, parade red with contrasting stitching



Milano leather, titanium grey



Milano leather, chestnut brown



Fine Nappa leather, black

#### | Audi exclusive



Audi exclusive leather upholstery and trim\* Individual choice of colour for Alcantara/leather/stitching

#### | Seat options

1 Standard seats, front

2 Sport seats, front

3 S sport seats, front



# Experience fascination. Down to the last detail.

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Take pleasure in the fine aluminium detailing for dashboard and door trims. Partly embossed, partly brushed. Harmoniously integrated into the interior. Exuding a sporty attitude. Creating an ambience that accentuates the dynamic presence of your Audi in the interior too.



The model-specific standard and optional equipment can be found in the index from page 122 onwards.

| Inlays



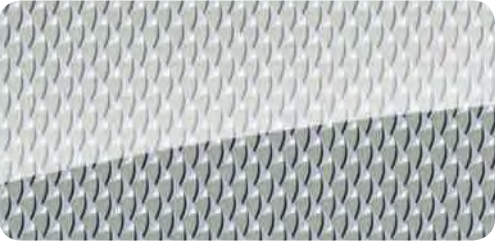
Micrometallic, silver



Matt brushed aluminium



Inlays painted in Audi exclusive colour  
From quattro GmbH



3D-design "Optic"



3D-design "Black"



Aluminium mistral, silver<sup>1</sup>



Aluminium mistral, bronze<sup>2</sup>

<sup>1</sup> Not available for regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige. <sup>2</sup> Only available in conjunction with regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige.



| **Headlights**



**Headlights**  
uniform illumination of the road with halogen headlights using free-form technology with clear glass cover, electric headlight range control and parking light function; integrated daytime running lights

**adaptive light**  
pivoting xenon headlights, improved illumination of the course of the road due to dynamic cornering light (speed range from approx. 10 to 110 km/h) and static turning light which switches on automatically from a specific steering angle or when the indicator has been engaged for a while at low vehicle speeds and illuminates the new direction in which the vehicle is travelling

**Variable headlight range control**  
The range of the headlights is continuously varied between dipped and high beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. A camera on the interior mirror registers sources of light from other road users working within system limits.



**Xenon plus including headlight cleaning system**  
intensive road illumination, good uniformity and range thanks to headlights with durable gas discharge technology for dipped and high beam. Automatic dynamic headlight range control that prevents oncoming traffic from being dazzled. Including homogeneous LED daytime running light strip, LED rear lights and headlight cleaning system



**LED headlights**  
allow precise, near daylight illumination of the road; combine dipped beam, high beam, daytime running lights, motorway light, indicators and static turning light, as well as all-weather light in LED technology; motorway light automatically increases headlight range from a speed of approx. 110 km/h; all-weather light to reduce the risk of the driver being dazzled when visibility is poor; striking light pattern in day and night design including LED rear lights; with low energy consumption and long service life

**Headlight cleaning system**  
for excellent illumination and improved visibility thanks to reduced scatter; works with water and high pressure

**High-beam assist**  
improves the driver's visibility and ensures a more relaxed drive thanks to the extra comfort and convenience. Depending on the traffic situation, the high beam automatically adjusts to dipped beam and vice versa. Working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas

**Light/rain sensor**  
automatic control of lights-on function, windscreen wipers and the coming home/leaving home function: delayed switch off/automatic switch on of headlights and optional front fog lights, rear and number plate lights, and in conjunction with xenon plus the LED daytime running lights when parking/opening the vehicle; includes windscreen with grey strip along the top edge

**Adaptive brake light**  
Brake light flashes in case of emergency stop to warn following traffic. In addition, the hazard warning lights are automatically activated when the vehicle comes to a stop.

**Rear lights**  
with reversing lights in white and rear fog lights; including high-mounted third brake light and rear number plate lights in LED technology



**LED rear lights**  
brake, rear, indicators and rear number plate lights in LED technology with low power consumption; with reversing lights and rear fog lights



**Front fog lights**  
halogen, integrated harmoniously into the front apron

| **Interior lighting**

**Lighting package**  
anti-glare lighting for the passenger compartment in energy-saving and long-lasting LED technology, comprising:  
• illuminated vanity mirrors for driver and front passenger  
• interior lights at the front and rear with reading lights  
• entrance lighting, footwell lighting in front (for A3 Sportback/S3 Sportback also in rear) as well as illuminated inside door handles  
• active door reflectors (light bulb)  
• reflected lighting for the centre console  
• illuminated cup holders  
• luggage compartment lighting

**Vanity mirrors, illuminated**  
for driver and front passenger

| **Exterior design**



**S line roof edge spoiler**  
painted in body colour, with aerodynamic inserts at the side in gloss black, in a sporty, striking design

**Model name/logo**  
A3 logo, ultra emblem (on A3/A3 Sportback 1.4 TFSI ultra 110 kW, A3/A3 Sportback 1.6 TDI ultra 81 kW) and TDI or TFSI logo on the luggage compartment lid; can be omitted on request

**Exhaust tailpipes**  
single for the 1.2 TFSI (81 kW), 1.6 TDI (81 kW), 2 tailpipes on the left for other petrol and diesel engines; chrome-plated with the equipment lines Ambition and Ambiente as well as in conjunction with the S line exterior package

**Roof rails**  
in anodised aluminium or black; for transportation of items, sturdy and aerodynamic design

**Gloss package**  
decorative roof strips, side window surrounds and window slot trim in anodised aluminium

**Audi exclusive black gloss package\***  
for black highlights on the Audi Singleframe, the front bumper and the trim strips on the side windows. Execution varies depending on model and equipment.

| **Interior design**

**Aluminium look in the interior**  
Elements in aluminium look on air vents, glove compartment, mirror adjustment switch, frame around the inside door handles, window control switches, coin box, control buttons for the electromechanical parking brake and – if ordered – hold assist



| Steering wheels/controls



**Leather steering wheel in 4-spoke design**  
adjustable in height and reach, with full-size airbag



**Sport leather steering wheel in 3-spoke design**  
adjustable in height and reach, with full-size airbag



**Multifunction leather steering wheel in 4-spoke design**  
for operating the available infotainment features; adjustable in height and reach, with full-size airbag; with optional shift paddles for changing gears manually with automatic transmission



**Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom**  
for operating the available infotainment features; adjustable in height and reach, with full-size airbag; with optional shift paddles for changing gears manually with automatic transmission

**Multifunction sport leather steering wheel in 3-spoke design**  
as multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom

**Steering wheel in 4-spoke design**  
adjustable in height and reach, with full-size airbag

**Audi exclusive leather controls\***  
leather covering for steering wheel rim, gear/selector lever knob and gaiter available in Audi exclusive leather. Individual choice of colour for leather and stitching from the range of Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail



**Audi exclusive aluminium gear lever knob\***

| Mirrors

**Exterior mirrors with integrated LED indicator**  
electrically adjustable, aspherical mirror glass on the left, convex on the right; body-coloured housing

Also optionally:

**heated**  
including heated windscreen washer jets

**heated and electrically folding**  
including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

**heated, electrically folding and automatically dimming on the driver side**  
including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

The automatic kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is selected, giving the driver a better view of the kerb.

**Interior mirror**

**manually dimming**

or optionally:

**automatically dimming**  
with light/rain sensor and windscreen with grey strip

| Roof system



**Panoramic glass sunroof**  
electrical activation to raise and open the glass section; with tinted glass insert and manual infinitely adjustable sun shield as well as convenience closing/opening from the outside via the vehicle key; ensures an interior flooded with light; good acoustics and low wind noise when the roof raised or completely opened; including wind deflector

| Glazing

**Acoustic windscreen**  
heat-insulating glass with improved acoustic windscreen insulation, with grey strip

**Dark-tinted windows (privacy glazing)**  
dark-tinted rear window, rear door windows and rear side windows

| Climate control



**Auxiliary heating/ventilation**  
The auxiliary heating warms up the interior and removes ice from the windows without starting the engine. The parking ventilation supplies fresh air and lowers the interior temperature. With timer and departure time programming. An intelligent control function calculates the heating duration in a time and energy-efficient manner. Separate radio-operated remote control with illuminated display

**Ventilation system and heating**  
ventilates and heats up the vehicle passenger compartment; 4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear and defroster nozzles for the windscreen and side windows



**Air conditioning, manual**  
cools or heats up the vehicle passenger compartment; manually adjustable air distribution, manual recirculation mode, infinitely variable blower and particulate filter; 4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear and defroster nozzles for the windscreen and side windows



**Deluxe automatic air conditioning**  
electronically regulates the air temperature, flow rate and distribution; separate temperature control for driver and front passenger with indirect ventilation through defroster nozzles and sunlight-dependent control; automatic recirculation mode by means of air quality sensor, combined filter and rear vents; with humidity sensor and key-coded settings



| Closing systems

**Remote control key**  
unlocks and locks doors, luggage compartment lid and tank flap; includes convenience closing/opening of the windows

**Convenience key**  
access and drive authorisation system where the vehicle key only needs to be carried with you; the engine is started and stopped via the engine start-stop button; the vehicle is locked and unlocked from the outside via sensors on the driver and front-passenger door handles; separate opening of the luggage compartment lid possible even when the vehicle is locked

**Anti-theft alarm**  
monitors doors, bonnet and luggage compartment lid; includes interior monitoring (can be deactivated), tow-away protection via angle of inclination sensor and signal horn independent of vehicle electrical system; with safety guarantee: prevents doors being opened from the inside as soon as the vehicle has been locked using the vehicle key

| Storage/transport



**Storage and luggage compartment package**  
flexible transport of objects and convenient for travel; comprising storage nets on the back of the front-seat backrests and in the front-passenger footwell, storage compartment under the rear seat bench (including two high-visibility vests), 12V socket in the rear centre console; in the luggage compartment: 2 luggage compartment lights, multi-fastening point, net in the side trim, luggage compartment net, 12V socket

**Storage compartments**  
storage compartment in the door/side panel trims, in the centre console and under the right front seat

**Cigarette lighter and ashtray**  
removable, chrome-plated cover with Audi rings, cigarette lighter replaces the standard 12V socket in the centre console

**Trailer towing hitch**  
removable and lockable, with sphere bar and ball head made from forged steel. The 13-pole socket can be swivelled out of sight behind the bumper skirt and permits the permanent operation of electrical devices in the trailer or caravan during driving. When removed, the trailer towing hitch can be stored in the spare wheel well. Trailer stabilisation via the Electronic Stabilisation Control (ESC)



**Through-loading facility**  
offers an extended loading option for the practical transport of long items; includes rear centre armrest with cup holders and storage compartment

**Loading floor**  
adjustable on 2 levels, practical for the transportation of large items. (Not with quattro or trailer towing hitch in conjunction with Bang & Olufsen Sound System or Audi sound system)

**Reversible mat**  
for covering the entire luggage compartment even with the rear-seat backrest folded down; velour on one side, rubber on the other



**Luggage compartment cover**  
removable



**Mobile phone/key holder**  
with a separate storage compartment for mobile phone and vehicle key; cup with chrome ring installed in the centre console

| MMI®/navigation



**Driver information system with colour display**  
shows the information of the driver information system on a high-resolution colour display with an even better overview and readability; additional information display option for optional assistance systems and further display content from the MMI system

**Driver information system**  
displays a host of useful vehicle information on a 3.5-inch monochrome display in the driver's direct field of vision. The attention assist provides a warning in the driver information system and via acoustic signal if anything indicates that the driver is starting to become inattentive. The system is active between around 65 and 200 km/h and can be deactivated. An integrated efficiency program provides consumption data overviews.

**Navigation package**  
contains the connectivity package, navigation function; navigation data on an SD card<sup>1</sup>. Maps are shown on an electrically extending 5.8-inch colour display. Operated via MMI radio, a multifunction leather steering wheel or voice control system



**MMI navigation plus with MMI touch**

- navigation system (flash memory)<sup>1</sup> including map updates<sup>2</sup>
- electrically extending, high-resolution 7-inch colour display featuring high-quality 3D map display with topographical map colouring, 3D display e.g. of city models, choice of 3 alternative routes, split-screen mode for route information, detailed junction map and lane recommendations
- context-related entry of letters and numbers via handwriting recognition on touch-sensitive MMI touch control panel integrated in the rotary/push-button control
- selections from the address book can be made and navigation destinations or telephone numbers entered without drivers taking their eyes off the road
- MMI touch makes it easy to move the navigation map
- dynamic route guidance with TMCpro and spoken traffic information
- speed limit display based on navigation data
- country information, e.g. on valid speed limits, motorway sticker requirement when passing the border, etc.
- myAudi special destinations: import of individual point-of-interest (POI) lists to the vehicle via SD card and myAudi portal
- voice control system with whole-word entry of address in one sentence (only in conjunction with multifunction leather steering wheel)
- additional arrow display in the driver information system
- radio with 3-way tuner and phase diversity
- flash memory for music (10 GB)
- DVD player (MP3, WMA, AAC and MPEG-4 compatible), can be used for music CDs and video DVDs
- 2 SDXC card readers (up to 2 TB)
- Audi music interface
- Bluetooth interface with Bluetooth audio streaming
- 8 passive loudspeakers, total output 80 watts
- display of emails and messages from mobile phone in selected languages, including read-out function
- use of services supported by Audi connect<sup>4</sup>



| Entertainment



**Audi radio**

- pop-up control panel with 3.4-inch display
- CD drive (MP3 and WMA compatible) and AUX-IN connection
- 6 preset buttons for an overall 24-station memory, FM (VHF) and AM (MW, LW) reception; phase diversity and speed-dependent volume control
- 4 passive loudspeakers at front, total output 40 watts

<sup>1</sup> Navigation data for supported countries available on integrated memory (MMI navigation plus with MMI touch) or SD card (navigation package). For more information, please contact your Audi partner. <sup>2</sup> The map version delivered can be updated with the first 5 updates which are issued at intervals of 6 months. The current navigation data is provided for downloading on the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) and can be installed via SD card in the vehicle. In addition, it is possible to have the new navigation data installed at an Audi partner location at extra cost. <sup>3</sup> Provided the mobile telephone has the Bluetooth profile MAP (Message Access Profile). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones. <sup>4</sup> Requires the optional equipment Audi connect.



| Entertainment



**MMI® Radio**

- MMI control concept, comprising an electrically extending 5.8-inch colour display, separate MMI control panel and car menu
- CD drive and SDHC memory card reader (up to 32 GB), both MP3 and WMA capable and AUX-IN connection
- 50-station memory with dynamic station list, FM (VHF) and AM (MW) reception, including display of information about the current radio station (e.g. title and artist, if available); phase diversity and speed-dependent volume control
- 8 passive loudspeakers, front and rear, total output 80 watts

**Digital Audio Broadcasting**

In addition to the range of analogue stations, reception of digitally broadcast radio stations<sup>1</sup> according to DAB standard, including DAB+ and DMB audio; display of information accompanying the programme (e.g. artist, title, depending on provision by the respective radio station), as well as additional information in the form of a slide show (e.g. cover, weather); in conjunction with MMI navigation plus with MMI touch, a 2nd DAB tuner continuously searches for alternative reception frequencies of the set radio station, and the station list is updated at the same time



**Audi music interface**

Portable media players<sup>2</sup> such as Apple iPod/iPhone (music functionality) and USB storage media and MP3 players may be connected to the vehicle. It is located in the centre console; operated via MMI, multifunction leather steering wheel (if ordered) or voice control. Part of the connectivity package, navigation package and MMI navigation plus with MMI touch. Special Audi Genuine Accessories adapter cables are required for the connection of portable media players or USB storage media. An adapter cable suitable for the respective device can be selected in addition. Further adapter cables are available through Audi Genuine Accessories.



**Audi sound system**

impressive sound thanks to 6-channel amplifier with a total output of 180 watts and 10 loudspeakers including centre speaker and subwoofer



**Bang & Olufsen Sound System**

fascinating surround sound reproduction with 14 loudspeakers including centre speaker and subwoofer. The 15-channel amplifier has a total output of 705 watts. Reproduction of 5.1 surround sound in conjunction with the optional MMI navigation plus with MMI touch; exclusive loudspeaker covers with aluminium applications and LED accent lighting on the front woofers as well as dynamic noise compensation

| Communication

**Audi connect**

convenient connection of your vehicle to the internet for the use of Audi connect via an integrated data module with LTE<sup>3</sup>/UMTS support. There is a reader for your SIM card in the surround of the MMI navigation plus with MMI touch.

The following services supported by Audi connect are available in your model:

**Mobility & navigation**

- point-of-interest (POI) search with voice control
- traffic information online<sup>4</sup>
- picturebook navigation
- fuel prices
- parking information
- navigation with Google Earth™<sup>5</sup> and Google Street View™<sup>5</sup>
- destination entry via myAudi or Google Maps™<sup>5</sup>

**Communication**

- Wi-Fi hotspot
- text messages
- access to Facebook
- access to Twitter

**Infotainment**

- weather
- Audi music stream
- news online
- travel information

**Audi connect**

Use of the services supported by Audi connect is possible only with the optional MMI navigation plus with MMI touch equipment and Audi connect. You also require a SIM card with data option and with LTE option<sup>3</sup> to use LTE. The services are available only in conjunction with an existing or separate mobile phone contract and only within the range of the respective the mobile phone network. Additional costs may be incurred when receiving data packets from the internet, depending on the terms of your mobile phone contract, particularly when used abroad. Because of the high data volumes involved, a data flat rate is strongly recommended.

The availability of the services supported by Audi connect varies from country to country. The Audi connect services are provided for at least 1 year from vehicle delivery. After these 24 months have expired, the Audi connect services will be extended free of charge once for 12 months. If you do not require this free extension, please write to:

Audi AG  
Audi International Customer Care Services  
D-85045 Ingolstadt  
Email: kundenbetreuung@audi.de  
Tel.: + 49 (0) 800-2834 7378423

The city events, train and flight information service and further services are available to the customer for 12 months. Ask your Audi partner about a subsequent extension of the Audi connect services.

Depending on the vehicle model, Audi connect enables access to Facebook, Google and Twitter services. Permanent availability cannot be guaranteed; Facebook, Google and Twitter are responsible for this.

Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.



**Audi phone box<sup>6</sup>**

allows phone calls with improved reception quality by inserting the mobile phone into the universal holder near the front centre armrest; hands-free facility and voice control (telephone); low SAR radiation inside the vehicle thanks to connection to vehicle aerial; operated via radio/navigation systems or multifunction leather steering wheel; can be charged via USB connection

**Connectivity package**

combines the following features:

- Audi music interface
  - Bluetooth interface with Bluetooth audio streaming
  - preparation for navigation system (navigation function and map data available as retrofit solution from Audi Genuine Accessories)
  - additional SDXC card reader (up to 2 TB)
- In conjunction with the Audi music interface, the AUX-IN connection is omitted.

**Bluetooth interface**

allows hands-free calls to be made in the vehicle using the microphone and – depending on the mobile phone compatibility<sup>6</sup> – Bluetooth audio streaming. Bluetooth-compatible mobile phones can be connected to the vehicle via the interface.

| Assistance systems

**Hold assist<sup>7</sup>**

holds the vehicle stationary for unlimited periods after stopping in traffic on normal uphill and downhill gradients. The system is activated by push-button and allows the driver to drive away smoothly.

**Parking system, rear<sup>7</sup>**

makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind the vehicle; measurement is by ultrasonic sensors integrated discreetly in the bumper; active when reverse gear is selected

**Parking system plus<sup>7</sup>**

Acoustic and visual front and rear parking system assists with parking and manoeuvring. With selective visual view in the MMI display of the distance to detected objects based on the current steering angle and direction of travel. A white segment indicates a detected obstacle outside the driving path. Red segments represent obstacles in the driving path. The virtual lane display in conjunction with MMI navigation plus with MMI touch additionally provides guidelines at the sides which are calculated in advance depending on the current steering angle, thus supporting comfortable entry and exit of parking spaces. Measured by ultrasonic sensors integrated discreetly in the bumpers; can optionally be ordered with reversing camera; activated when reverse gear is selected or via a button on the centre console

<sup>1</sup> Reception depends on digital network availability. <sup>2</sup> Please contact your Audi partner or visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatible media players. <sup>3</sup> Please consult your Audi partner for information on the availability and use of LTE support. <sup>4</sup> The Audi connect service traffic information online is available for many countries. For more information, please contact your Audi partner. <sup>5</sup> Google and the Google logo are registered trademarks of Google Inc. <sup>6</sup> Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones. <sup>7</sup> Please note: The systems work only within system limits and support the driver. However, the driver remains responsible for driving the vehicle in traffic and is required to be attentive.



| Assistance systems



**Park assist<sup>1</sup>**

Virtually automatic steering process during parking. Uses ultrasonic sensors to search for suitable perpendicular and parallel parking spaces. The ideal parking path is calculated for perpendicular parking spaces, and the ideal path for leaving the parking space is additionally calculated for parallel parking spaces. The steering action is performed by the system. The driver must accelerate and apply the brakes as well as monitor the parking process. Depending on the steering angle, the display of the surroundings can warn the driver of any obstacles at the side of the vehicle by displaying the lane in conjunction with MMI navigation plus with MMI touch. Assisted parking is now even possible in smaller parking spaces and bend areas. Parking in several moves is supported. Can optionally be ordered with reversing camera; activated via a button on the centre console

**Reversing camera<sup>1</sup>**

Image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the path calculated based on steering angle; auxiliary lines and guidelines as well as identification of the point at which to apply opposite lock when parallel parking; reversing camera integrated discreetly in the handle strip of the luggage compartment lid; activated when reverse gear is selected or via a button on the centre console



**Cruise control<sup>1</sup>**

At speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk; set speed displayed in the driver information system

**Audi pre sense basic<sup>1</sup>**

automatically initiates preventative occupant protection measures if required; these include: tensioning the front seat belts, closing the windows and – if ordered – the panoramic glass sunroof; categorises driving situations by networking different vehicle systems

**Audi pre sense front<sup>1</sup>**

Enhanced brake assist warns of any imminent threat of collision with the vehicle in front. Can initiate partial braking action or boost the driver's braking action if necessary. In addition, full braking action is initiated at speeds below 30 km/h if there is danger of collision with a stationary or moving vehicle in order to reduce the speed of the collision or to avoid the collision if possible. Audi pre sense front can be deactivated via the MMI car menu.



**adaptive cruise control including**

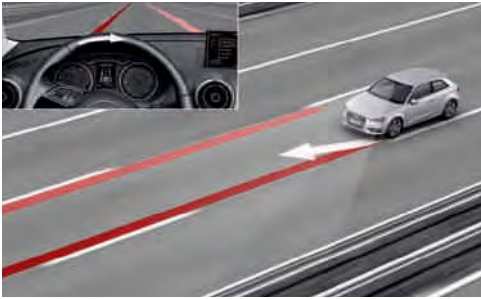
**Audi pre sense front<sup>1</sup>**

Vehicles ahead are detected with the aid of a radar sensor. The distance is kept more or less constant in the control range by braking and acceleration. Control range for manual transmission from around 30 to 150 km/h, S tronic 0 to 150 km/h and with optional assistance package extended to 200 km/h; braking to a stop and automated restart at driver's request possible with S tronic. 4 distance levels/driving modes can be selected (efficiency, comfort, dynamic and auto). Including Audi pre sense front; operation of adaptive cruise control via separate steering column stalk. Audi pre sense front can be deactivated via the MMI car menu.



**Audi side assist<sup>1</sup>**

warns by means of an LED display on the relevant exterior mirror of any situations assessed as critical for changing lanes. 2 radar sensors detect vehicles approaching from behind at the side and measure the distance and the difference in speed. The lane change assistant provides support in the speed range from around 30 km/h. One-off activation via MMI car menu



**Audi active lane assist<sup>1</sup>**

helps you to keep in lane by means of gentle steering intervention. The lane compliance assistant is triggered when the driver starts to cross detected lane markings without activating an indicator. The system provides assistance between speeds of around 60 and 250 km/h. Steering wheel vibration can be adjusted if the driver wishes; camera-based traffic sign recognition is included in conjunction with MMI navigation plus with MMI touch. Including high-beam assist; activated by means of a button on the steering column stalk of the indicator

| Driving dynamics/brakes

**Assistance package<sup>1</sup>**

- combines the following assistance systems:
- parking system plus or, on request, park assist, each with reversing camera option
  - adaptive cruise control with extended control range (manual transmission from around 30 to 200 km/h, S tronic 0 to 200 km/h)
  - Audi active lane assist

The systems in the assistance package complement each other and provide mutual assistance. Details of how to activate or adjust assistance systems can be found in the relevant system description.



**Audi magnetic ride**

Improved driving comfort and driving dynamics thanks to the regulation of the damping forces based on the driving situation; adaptive damper system with 3 individual selections of suspension settings (auto/comfort/dynamic), can be set via Audi drive select (optional with TFSI and TDI engines from 110 kW); including sport suspension lowered by 15 mm compared with the dynamic suspension

**Audi drive select**

allows vehicle characteristics to be set in the available modes auto, comfort, dynamic, efficiency as well as individually by adjusting the power steering assistance, engine and gear changing characteristics (with S tronic) and setting further optional equipment such as Audi magnetic ride. The efficiency mode shifts the engine, transmission (with S tronic), climate control and optional adaptive cruise control or cruise control to a more fuel-efficient basic setting. The individual mode is only available in conjunction with MMI radio or MMI navigation plus with MMI touch.

<sup>1</sup>Please note: The systems work only within system limits and support the driver. However, the driver remains responsible for driving the vehicle in traffic and is required to be attentive. <sup>2</sup>Only available for Western Europe. <sup>3</sup>Only applies for factory-fitted trailer towing hitch.



| Driving dynamics/brakes

**Dynamic suspension**

- sporty, dynamic driving characteristics thanks to impressive driving dynamics and agile handling
- front axle with McPherson struts
- 4-link rear axle with separate spring/damper arrangement
- lightweight compound link rear suspension for 1.2 TFSI (81 kW) and 1.6 TDI (81 kW)

**Sport suspension**

more direct contact with the road and sportier handling compared with the dynamic suspension thanks to a body lowered by 15 mm and stiffer springs and damper tuning

**S line sport suspension**

more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension

**Secondary collision brake assist**

Following an accident, uncontrolled continued vehicle motion is prevented in certain situations. In these cases secondary collisions can be avoided.

**Electromechanical parking brake**

includes parking brake function when stationary, drive-off assistance function via automatic release when driving away and maximum deceleration action while driving acting on all 4 wheels

**Front-wheel drive**

distributes the drive forces to the front wheels according to the driving situation; with Electronic Differential Lock (EDL) and wheel-selective torque control via intervention of the brake system on both driven wheels, Anti-Slip Regulation (ASR) and Electronic Stabilisation Control (ESC) with brake assist

**quattro®**

permanent all-wheel drive with electronically controlled multi-plate clutch on the rear axle as well as wheel-selective torque control and Electronic Differential Lock (EDL); distribution of driving forces depending on the driving situation to each individual wheel for precisely controlled, sporty handling; quattro emblem in the Audi Singleframe, on the luggage compartment lid and on the passenger side of the dashboard

**S tronic®**

6-speed or 7-speed dual-clutch transmission with electrohydraulic actuation allows faster gear changing with virtually no perceptible break in propulsive power. Including coasting mode in efficiency mode: when the accelerator is released, the drivetrain is opened and the engine automatically switches to neutral. In automatic mode, programmes D (Drive) and S (Sport) can be selected. The S tronic can be manually operated using the selector lever or the optional shift paddles behind the steering wheel. Includes hill hold assist

**Electromechanical power steering**

combines precision and comfort with exceptional energy-saving technology. The electromechanical steering with speed-dependent steering assistance ensures stability at high speeds whilst being light and precise when parking and manoeuvring.

**Progressive steering**

enhances the driving dynamics and driving comfort thanks to more direct steering characteristics (e.g. on winding country roads or when turning) and reduced steering effort (e.g. when parking and manoeuvring); impressive driving characteristics thanks to a variable steering ratio based on the steering angle and speed-sensitive steering assistance, can be set via Audi drive select (auto/comfort/dynamic)

| Technology/safety

**Recuperation**

economises on fuel via brake energy recuperation; kinetic energy is converted into usable electrical energy by increasing the generator voltage when the vehicle is coasting or braking and relieving the generator during subsequent acceleration

**Start-stop system**

helps to reduce fuel consumption and CO<sub>2</sub> emissions by automatically switching off the engine when stationary, e.g. at traffic lights. The engine is restarted as soon as the clutch is pressed (manual transmission) or the footbrake is released (S tronic). May be deactivated via a button at any time

**Audi cylinder on demand**

This technology allows a significant reduction in fuel consumption and CO<sub>2</sub> emissions. If the full power of the 4 cylinders is not required in the partial-load range or when coasting, the intake and outlet valves of 2 cylinders are automatically closed and their ignition and fuel injection are switched off. Active cylinders displayed in driver information system

**Airbags**

full-size airbags for driver and front passenger as well as knee airbag on the driver side; in conjunction with ISOFIX child seat mounting for the front-passenger seat including deactivation switch for front-passenger airbag

**Side airbags, front, and head airbag system**

front side airbags integrated into the seat backrests; with additional head airbag system; deploys over the side windows to help protect the front and outer rear seat passengers in the event of a side impact; for A3 Sportback/S3 Sportback optional side airbags for the rear

**Integrated head restraint system**

increases safety and reduces the danger of whiplash. In the event of a rear-end collision, the design of the front seat better restrains the upper torso and provides stronger support for the head than conventional systems.

**ISOFIX child seat mounting and top tether for the outer rear seats**

Standard mounting for practical attachment of ISOFIX child seat mounting, including additional fastening point (top tether).

Recommended child seats can be obtained from your Audi partner.

**ISOFIX child seat mounting for the front-passenger seat**

with deactivation switch for front-passenger airbag, in A3 Sportback/S3 Sportback including additional electric child-proof lock on the rear doors

| Audi Extended Warranty

**Audi Extended Warranty**

The Audi Extended Warranty provides extended risk cover and cost control beyond the first 2 years of the manufacturer's warranty for a variety of claims. It can be ordered directly and only on purchase of a new car. 9 combinations of service life and mileage can be selected. For more information, please contact your Audi partner.



## Audi Genuine Accessories. As individual as the life you lead.

Dynamic movement from A to B. And then, inspired, just keep driving. This is par for the course with your Audi A3. Not least because it is prepared for a multitude of individual requirements from A to Z. Thanks to Audi Genuine Accessories: products that will inspire you to new destinations again and again. And keep our quality promise day in, day out. Benefit from customised solutions with convincing design and functionality. Because creativity in development and high production standards alongside numerous testing procedures are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories have ready for your lifestyle.



The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



Detailed information can be obtained from the Audi A3 accessories catalogue, at [www.audi.com](http://www.audi.com), and from your Audi partner.

**Cast aluminium wheels in 5-arm velum design, matt black, gloss turned finish<sup>1</sup>**

Elegant dynamics. In size 7.5 J x 18 for 225/40 R 18 tyres.



**USB adapter**  
for charging various mobile phone models in conjunction with the Audi phone box.



**Exterior mirror caps in carbon<sup>2</sup>**  
Dynamic and sporty: the exterior mirror caps in high-quality carbon are a visual eye-catcher and also save weight.

<sup>1</sup> Please note the special information relating to wheels on page 119. <sup>2</sup> Available for all A3 model versions.



**Cycle mount**

The cycle mount is made of specially moulded aluminium profile and powder-coated steel. Especially easy cycle attachment. Lockable. Maximum load capacity 17 kg. Can only be used in conjunction with the carrier unit.



**Ski and luggage box<sup>1</sup>**

New Audi design with improved aerodynamics thanks to a flat, sporty look. Available in the colours platinum grey with brilliant black side blade and gloss brilliant black, each with chrome-plated Audi rings; high-quality look with no visible rivets. Can be locked and opened on both sides for convenient loading and unloading. With inner handle for pulling the box closed. Simple quick-attachment system incl. torque restriction. Position moved forward for better access to the luggage compartment. Available in 3 sizes: 300 l (shown left), 360 l and 405 l. Can only be used in conjunction with the carrier unit.



**Luggage compartment tray**

For all pieces of luggage that often leave marks during transport. High-cut plastic insert, sturdy design, easy to clean. Wide grooves prevent the load from slipping. Only for the Audi A3 Sportback. In addition, the luggage compartment mat in the Audi A3 and the luggage compartment liner in the Audi A3 Sportback offer protection against soiling.

**Audi wireless internet access (not illustrated)**

For setting up a free internet connection in the vehicle via Wi-Fi. Serves as a hotspot for up to 8 mobile devices such as tablets, laptops or smartphones – even up to a radius of 100 m outside the vehicle. Independent of battery run times thanks to the router integrated in the vehicle. With roaming function, also for prepaid cards.

**Audi child seat**

Can be used facing forwards or backwards. With adjustable seat, integrated safety harness and adjustable head restraint. Can only be used in conjunction with the ISOFIX-Basis. Suitable for children from 9 to 18 kg (approx. 12 months to 4 years). For children from 15 to 36 kg (approx. 4 to 12 years): the Audi child seat youngster plus. For small children up to 13 kg (approx. 12 months): the Audi baby seat. All child seats are available in the combinations Misano red/black or titanium grey/black.



**Snow chains**

For improved grip on snow and ice. The cast aluminium winter wheel in 5-arm rotor design illustrated is available as a complete wheel for your Audi in size 6 J x 16 with 205/55 R 16 tyres<sup>2</sup>.



<sup>1</sup> For information on when the ski and luggage boxes in gloss brilliant black will be available, please contact your Audi partner.

<sup>2</sup> You will find specifications on the technical characteristics of tyres on page 119. The fuel consumption and CO<sub>2</sub> emission figures can be found from page 114 onwards.



Model	A3 Sportback g-tron 1.4 TFSI (81 kW)	
Engine type	4-cylinder inline petrol engine with CNG modification and turbocharging	
Displacement in cc (valves per cylinder)	1,395 (4)	
Max. output³ in kW at rpm	81/4,800–6,000	
Max. torque in Nm at rpm	200/1,500–3,500	
Power transmission		
Drive type	Front-wheel drive	
Transmission type	6-speed manual transmission [7-speed S tronic]	
Weights/capacities		
Unladen weight⁵ in kg	1,335	[1,355]
Gross vehicle weight in kg	1,800	[1,820]
Permissible roof load limit/nose weight in kg	75/50	[75/50]
Trailer load limit⁶ in kg		
unbraked	660	[670]
12 <span> </span> % gradient	1,300	[1,300]
8 <span> </span> % gradient	1,500	[1,500]
Fuel tank capacity, approx. in l	50	[50]
Fuel tank capacity, approx. in l (natural gas/CNG)	14.4	[14.4]

Model	A3 Sportback g-tron 1.4 TFSI (81 kW)	
Performance/consumption¹		
Top speed in km/h	197	[197]
Acceleration 0–100 km/h in s	10.8	[10.8]
Fuel grade	CNG/sulphur-free super RON 95²	
Fuel consumption⁴ in l/100 km		
urban	7.2–6.9	[6.6–6.3]
extra-urban	4.6–4.3	[4.7–4.4]
combined	5.5–5.2	[5.4–5.1]
Fuel consumption⁴ natural gas (CNG) in kg/100km		
urban	4.6–4.4	[4.4–4.2]
extra-urban	3.0–2.8	[2.9–2.7]
combined	3.6–3.4	[3.5–3.3]
CO₂ emissions⁴ in g/km		
urban	167–160	[154–145]
extra-urban	106–99	[108–101]
combined	128–121	[124–117]
CO₂ emissions⁴ natural gas (CNG) in g/km		
urban	127–121	[119–114]
extra-urban	82–76	[81–75]
combined	98–92	[95–89]
Emission standard	EU6	[EU6]

Model	A3/A3 Sportback 1.2 TFSI (81 kW)				A3/A3 Sportback 1.4 TFSI (92 kW)				A3/A3 Sportback 1.8 TFSI (132 kW)				A3/A3 Sportback 1.8 TFSI quattro (132 kW)			
Engine type	4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline petrol engine with direct fuel injection and turbocharging			
Displacement in cc (valves per cylinder)	1,197 (4)				1,395 (4)				1,798 (4)				1,798 (4)			
Max. output³ in kW at rpm	81/4,600–5,600				92/5,000–6,000				132/5,100–6,200				132/4,500–6,200			
Max. torque in Nm at rpm	175/1,400–4,000				200/1,400–4,000				250/1,250–5,000				280/1,350–4,500			
Power transmission																
Drive type	Front-wheel drive				Front-wheel drive				Front-wheel drive				quattro® permanent all-wheel drive			
Transmission type	6-speed manual transmission [7-speed S tronic]				6-speed manual transmission [7-speed S tronic]				6-speed manual transmission [7-speed S tronic]				[6-speed S tronic]			
Weights/capacities	A3		A3 Sportback		A3		A3 Sportback		A3		A3 Sportback		A3		A3 Sportback	
Unladen weight⁵ in kg	1,225	[1,245]	1,255	[1,275]	1,250	[1,270]	1,280	[1,300]	1,305	[1,325]	1,335	[1,355]	[1,415]		[1,445]	
Gross vehicle weight in kg	1,710	[1,730]	1,740	[1,760]	1,735	[1,755]	1,765	[1,785]	1,790	[1,810]	1,820	[1,840]	[1,900]		[1,930]	
Permissible roof load limit/nose weight in kg	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]	[75/75]		[75/75]	
Trailer load limit⁶ in kg																
unbraked	610	[620]	620	[630]	620	[630]	640	[650]	650	[660]	660	[670]	[700]		[720]	
12 <span> </span> % gradient	1,300	[1,300]	1,300	[1,300]	1,400	[1,400]	1,400	[1,400]	1,600	[1,600]	1,600	[1,600]	[1,600]		[1,600]	
8 <span> </span> % gradient	1,500	[1,500]	1,500	[1,500]	1,600	[1,600]	1,600	[1,600]	1,800	[1,800]	1,800	[1,800]	[1,800]		[1,800]	
Fuel tank capacity, approx. in l	50	[50]	50	[50]	50	[50]	50	[50]	50	[50]	50	[50]	[55]		[55]	
Performance/consumption¹																
Top speed in km/h	198	[198]	198	[198]	206	[206]	206	[206]	235	[235]	235	[235]	[228]		[228]	
Acceleration 0–100 km/h in s	9.9	[9.9]	10.1	[10.1]	9.2	[9.1]	9.4	[9.3]	7.1	[7.2]	7.2	[7.3]	[6.7]		[6.8]	
Fuel grade	Sulphur-free super RON 95²				Sulphur-free super RON 95²				Sulphur-free super RON 95²				Sulphur-free super RON 95²			
Fuel consumption⁴ in l/100 km																
urban	6.4–6.2	[6.2–5.9]	6.4–6.2	[6.2–5.9]	7.1–6.7	[6.4–6.0]	7.1–6.7	[6.5–6.1]	7.7–7.4	[7.3–7.0]	7.7–7.4	[7.3–7.0]	[8.3–8.0]		[8.3–8.0]	
extra-urban	4.4–4.2	[4.4–4.1]	4.4–4.2	[4.4–4.1]	4.5–4.1	[4.5–4.1]	4.5–4.1	[4.6–4.2]	5.2–4.9	[5.1–4.8]	5.2–4.9	[5.1–4.8]	[5.8–5.5]		[5.8–5.5]	
combined	5.1–4.9	[5.1–4.8]	5.1–4.9	[5.1–4.8]	5.5–5.1	[5.2–4.8]	5.5–5.1	[5.3–4.9]	6.1–5.8	[5.9–5.6]	6.1–5.8	[5.9–5.6]	[6.7–6.4]		[6.7–6.4]	
CO₂ emission⁴ in g/km																
urban	148–143	[143–136]	148–143	[143–136]	162–154	[144–136]	162–154	[147–140]	175–171	[166–160]	175–171	[166–160]	[190–186]		[190–186]	
extra-urban	102–97	[103–95]	102–97	[103–95]	104–96	[103–95]	104–96	[105–98]	118–113	[117–112]	118–113	[117–112]	[134–128]		[134–128]	
combined	119–114	[118–110]	119–114	[118–110]	125–117	[118–110]	125–117	[120–113]	139–134	[134–129]	139–134	[134–129]	[154–149]		[154–149]	
Emission standard	EU6	[EU6]	EU6	[EU6]	EU6	[EU6]	EU6	[EU6]	EU6	[EU6]	EU6	[EU6]	[EU6]		[EU6]	

[ ] Figures in square brackets refer to S tronic. Explanation of <sup>1</sup> to <sup>12</sup> on page 119.



Model	A3/A3 Sportback 1.6 TDI (81 kW)				A3 Sportback 1.6 TDI quattro (81 kW)				A3/A3 Sportback 2.0 TDI (110 kW)				A3/A3 Sportback 2.0 TDI quattro (110 kW)			
Engine type	4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging			
Displacement in cc (valves per cylinder)	1,598 (4)				1,598 (4)				1,968 (4)				1,968 (4)			
Max. output³ in kW at rpm	81/3,200–4,000				81/3,200–4,000				110/3,500–4,000				110/3,500–4,000			
Max. torque in Nm at rpm	250/1,500–3,000				250/1,500–3,000				340/1,750–3,000				340/1,750–3,000			
Power transmission																
Drive type	Front-wheel drive				quattro® permanent all-wheel drive				Front-wheel drive				quattro® permanent all-wheel drive			
Transmission type	6-speed manual transmission [7-speed S tronic]				6-speed manual transmission				6-speed manual transmission [6-speed S tronic]				6-speed manual transmission			
Weights/capacities	A3		A3 Sportback						A3		A3 Sportback		A3		A3 Sportback	
Unladen weight⁵ in kg	1,305	[1,325]	1,335	[1,355]	1,455				1,350	[1,370]	1,380	[1,395]	1,430	1,460		
Gross vehicle weight in kg	1,790	[1,810]	1,820	[1,840]	1,940				1,835	[1,855]	1,865	[1,880]	1,915	1,945		
Permissible roof load limit/ nose weight in kg	75/75	[75/75]	75/75	[75/75]	75/75				75/75	[75/75]	75/75	[75/75]	75/75	75/75		
Trailer load limit⁶ in kg																
unbraked	650	[660]	660	[670]	730				670	[680]	690	[690]	710	730		
12 % gradient	1,500	[1,500]	1,500	[1,500]	1,500				1,600	[1,600]	1,600	[1,600]	1,800	1,800		
8 % gradient	1,700	[1,700]	1,700	[1,700]	1,700				1,800	[1,800]	1,800	[1,800]	1,800	1,800		
Fuel tank capacity, approx. in l	50	[50]	50	[50]	55				50	[50]	50	[50]	55	55		
Performance/consumption¹																
Top speed in km/h	200	[200]	200	[200]	193				218	[218]	218	[218]	214	214		
Acceleration 0–100 km/h in s	10.5	[10.5]	10.7	[10.7]	11.2				8.5	[8.2]	8.6	[8.3]	8.2	8.3		
Fuel grade	Sulphur-free diesel⁷				Sulphur-free diesel⁷				Sulphur-free diesel⁷				Sulphur-free diesel⁷			
Fuel consumption in l/100 km																
urban	4.8–4.5	[4.6–4.3]	4.8–4.5	[4.6–4.3]	5.7–5.3				5.2–4.9	[5.5–5.2]	5.2–4.9	[5.5–5.2]	5.9–5.6	5.9–5.6		
extra-urban	3.7–3.4	[3.8–3.5]	3.7–3.4	[3.8–3.5]	4.5–4.1				3.8–3.5	[4.3–4.0]	3.8–3.5	[4.3–4.0]	4.4–4.1	4.4–4.1		
combined	4.1–3.8	[4.1–3.8]	4.1–3.8	[4.1–3.8]	4.9–4.5				4.3–4.0	[4.7–4.4]	4.3–4.0	[4.7–4.4]	5.0–4.7	5.0–4.7		
CO₂ emission⁴ in g/km																
urban	125–117	[119–112]	125–117	[119–112]	150–139				131–127	[141–136]	131–127	[141–136]	152–147	152–147		
extra-urban	97–89	[100–92]	97–89	[100–92]	120–107				98–93	[111–105]	98–93	[111–105]	114–108	114–108		
combined	107–99	[107–99]	107–99	[107–99]	131–119				110–105	[122–116]	110–105	[122–116]	128–122	128–122		
Emission standard	EU6	[EU6]	EU6	[EU6]	EU6				EU6	[EU6]	EU6	[EU6]	EU6	EU6		

Model	A3/A3 Sportback 2.0 TDI (135 kW)				A3/A3 Sportback 2.0 TDI quattro (135 kW)				S3/S3 Sportback 2.0 TFSI quattro (221 kW)			
Engine type	4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline petrol engine with direct fuel injection and turbocharging			
Displacement in cc (valves per cylinder)	1,968 (4)				1,968 (4)				1,984 (4)			
Max. output³ in kW at rpm	135/3,500–4,000				135/3,500–4,000				221/5,500–6,200			
Max. torque in Nm at rpm	380/1,750–3,250				380/1,750–3,250				380/1,800–5,500			
Power transmission												
Drive type	Front-wheel drive				quattro® permanent all-wheel drive				quattro® permanent all-wheel drive			
Transmission type	6-speed manual transmission				[6-speed S tronic]				6-speed manual transmission [6-speed S tronic]			
Weights/capacities	A3		A3 Sportback		A3		A3 Sportback		S3		S3 Sportback	
Unladen weight⁵ in kg	1,360		1,390		[1,465]		[1,495]		1,480	[1,500]	1,505	[1,530]
Gross vehicle weight in kg	1,845		1,875		[1,950]		[1,980]		1,965	[1,985]	1,990	[2,015]
Permissible roof load limit/ nose weight in kg	75/75		75/75		[75/75]		[75/75]		75/–	[75/–]	75/–	[75/–]
Trailer load limit⁶ in kg												
unbraked	680		690		[730]		[740]		–	[–]	–	[–]
12 <span> </span> % gradient	1,600		1,600		[1,800]		[1,800]		–	[–]	–	[–]
8 <span> </span> % gradient	1,800		1,800		[1,800]		[1,800]		–	[–]	–	[–]
Fuel tank capacity, approx. in l	50		50		[55]		[55]		55	[55]	55	[55]
Performance/consumption¹												
Top speed in km/h	234		234		[230]		[230]		250 <sup>8</sup>	[250] <sup>8</sup>	250 <sup>8</sup>	[250] <sup>8</sup>
Acceleration 0–100 km/h in s	7.3		7.4		[6.8]		[6.9]		5.2	[4.8]	5.3	[4.9]
Fuel grade	Sulphur-free diesel⁷				Sulphur-free diesel⁷				Sulphur-free SuperPlus RON 98 <sup>9</sup>			
Fuel consumption⁴ in l/100 km												
urban	5.3–5.0		5.3–5.0		[5.7–5.4]		[5.7–5.4]		9.2–9.1	[8.5] <sup>10</sup>	9.2–9.1	[8.6–8.5]
extra-urban	3.9–3.6		4.0–3.7		[4.6–4.3]		[4.6–4.3]		5.9–5.8	[5.9] <sup>10</sup>	5.9–5.8	[6.0–5.9]
combined	4.4–4.1		4.4–4.1		[5.0–4.7]		[5.0–4.7]		7.1–7.0	[6.9] <sup>10</sup>	7.1–7.0	[7.0–6.9]
CO₂ emission⁴ in g/km												
urban	138–131		138–131		[148–142]		[148–142]		211–209	[196] <sup>10</sup>	211–209	[197–196]
extra-urban	103–96		103–96		[119–113]		[119–113]		136–135	[138] <sup>10</sup>	136–135	[139–138]
combined	116–109		116–109		[130–124]		[130–124]		164–162	[159] <sup>10</sup>	164–162	[160–159]
Emission standard	EU6		EU6		[EU6]		[EU6]		EU6	[EU6]	EU6	[EU6]

[ ] Figures in square brackets refer to S tronic. Explanation of <sup>1</sup> to <sup>12</sup> on page 119.



Model	A3/A3 Sportback 1.4 TFSI ultra (110 kW)				A3/A3 Sportback 1.6 TDI ultra (81 kW)	
Engine type	4-cylinder inline petrol engine with direct fuel injection, turbocharging and Audi cylinder on demand technology				4-cylinder inline diesel engine with common rail injection system and turbocharging	
Displacement in cc (valves per cylinder)	1,395 (4)				1,598 (4)	
Max. output in kW at rpm	110/5,000–6,000				81/3,200–4,000	
Max. torque in Nm at rpm	250/1,500–3,500				250/1,500–3,000	
Power transmission						
Drive type	Front-wheel drive				Front-wheel drive	
Transmission type	6-speed manual transmission [7-speed S tronic]				6-speed manual transmission	
Weights/capacities	A3		A3 Sportback		A3	A3 Sportback
Unladen weight <sup>5</sup> in kg	1,270	[1,280]	1,300	[1,310]	1,255	1,280
Gross vehicle weight in kg	1,755	[1,765]	1,785	[1,795]	1,740	1,765
Permissible roof load limit/nose weight in kg	75/75	[75/75]	75/75	[75/75]	75/75	75/75
Trailer load limit <sup>6</sup> in kg						
unbraked	630	[640]	650	[650]	620	640
12 <span> </span> % gradient	1,500	[1,500]	1,500	[1,500]	1,000	1,000
8 <span> </span> % gradient	1,700	[1,700]	1,700	[1,700]	1,300	1,300
Fuel tank capacity, approx. in l	50	[50]	50	[50]	50	50
Performance/consumption <sup>1</sup>						
Top speed in km/h	220	[220]	220	[220]	200	200
Acceleration 0100 km/h in s	8.1	[8.1]	8.2	[8.2]	10.5	10.7
Fuel grade	Sulphur-free super RON 95 <sup>2</sup>				Sulphur-free diesel <sup>7</sup>	
Fuel consumption <sup>4</sup> in l/100 km						
urban	6.0–5.6	[5.9–5.5]	6.1–5.7	[6.1–5.7]	4.0–3.9	4.0–3.9
extra-urban	4.3–3.9	[4.3–3.9]	4.4–4.0	[4.4–4.0]	3.3–3.2	3.3–3.2
combined	4.9–4.5	[4.9–4.5]	5.0–4.6	[5.0–4.6]	3.5–3.4	3.5–3.4
CO <sub>2</sub> emission <sup>4</sup> in g/km						
urban	137–129	[136–127]	139–132	[138–129]	105–102	105–102
extra-urban	98–90	[100–90]	100–93	[102–92]	86–82	86–82
combined	112–105	[113–104]	115–107	[115–106]	93–89	93–89
Emission standard	EU6	[EU6]	EU6	[EU6]	EU6	EU6

**Audi A3 1.6 TDI ultra<sup>11</sup> (81 kW from 89 g CO<sub>2</sub>/km)/ A3 Sportback 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km)**

Specific technical measures in the vehicle lead to lower fuel consumption and reduced CO<sub>2</sub> emission compared with the other Audi A3 models.

**The Audi A3 1.6 TDI ultra model (81 kW from 89 g CO<sub>2</sub>/km)/ A3 Sportback 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km) has the following standard equipment:**

- 6-speed manual transmission with adapted transmission ratio
- fuel-saving tyres with improved rolling resistance
- improved trim and side sill trims for low drag coefficient and improved aerodynamics

**The Audi A3 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km)/ A3 Sportback 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km) are equipped with forged aluminium wheels in 5-spoke design, size 6.5 J x 16 with 205/55 R 16 tyres<sup>12</sup> as standard.**

**Optionally available:**

- cast aluminium wheels in 15-spoke Y design, size 6.5 J x 16 with 205/55 R 16 tyres<sup>12</sup>

**The following equipment is not available for the Audi A3 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km)/A3 Sportback 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km):**

- S line exterior package
- spare wheel, space-saving
- panoramic glass sunroof
- S line roof edge spoiler
- trailer towing hitch
- auxiliary heating/ventilation
- S line sport suspension

**In addition, the following equipment is not available for the A3 Sportback 1.6 TDI ultra (81 kW from 89 g CO<sub>2</sub>/km):**

- sport seats
- driver seat, electrically adjustable
- front seats, electrically adjustable
- Bang & Olufsen Sound System

**Explanatory notes**

- <sup>1</sup> Fuel consumption and CO<sub>2</sub> emission figures given in ranges depend on the tyre/wheel sets used.
- <sup>2</sup> We recommend using sulphur-free super unleaded RON 95 fuel complying with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
- <sup>3</sup> The figure given was calculated using the specified measuring procedure (current version of UN-R 85).
- <sup>4</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- <sup>5</sup> Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>6</sup> The engine’s power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

- <sup>7</sup> We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.

- <sup>8</sup> Regulated.

- <sup>9</sup> We recommend using sulphur-free SuperPlus unleaded RON 95 fuel complying with DIN EN 228. If this is not available, use sulphur-free super unleaded RON 95 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.

- <sup>6</sup> A vehicle’s fuel consumption and CO<sub>2</sub> emissions as well as deviations from the given values do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.

- <sup>10</sup> Only available for the Attraction equipment line.














- <sup>12</sup> You will find specifications on the technical characteristics of tyres in the adjacent table.

**Important note**

**Special information about the wheels:** Wheels with gloss turned finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

**Classifications of tyre parameters**

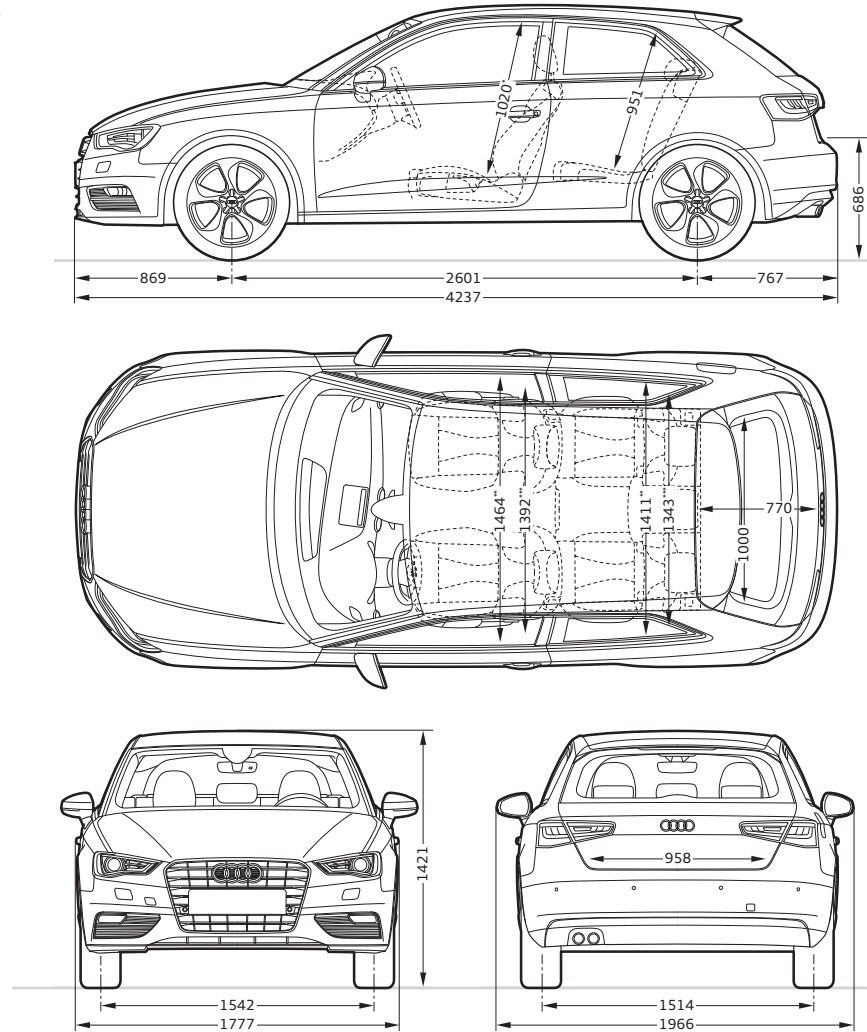
The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the A3 models.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	205/55 R 16	F–B	E–A	70–67  – 
	225/45 R 17	E–C	C–B	71–67  – 
	225/40 R 18	F–E	B–A	72–67  – 
Winter tyres	235/35 R 19	C	A	72 
	205/55 R 16	E	C–B	72–68  – 
	205/50 R 17	F–C	E–B	71–69  – 
	225/40 R 18	F–E	E–B	72–69  – 

It is not possible to order a specific tyre.  
Ask your Audi partner about the range of tyres available in your country.

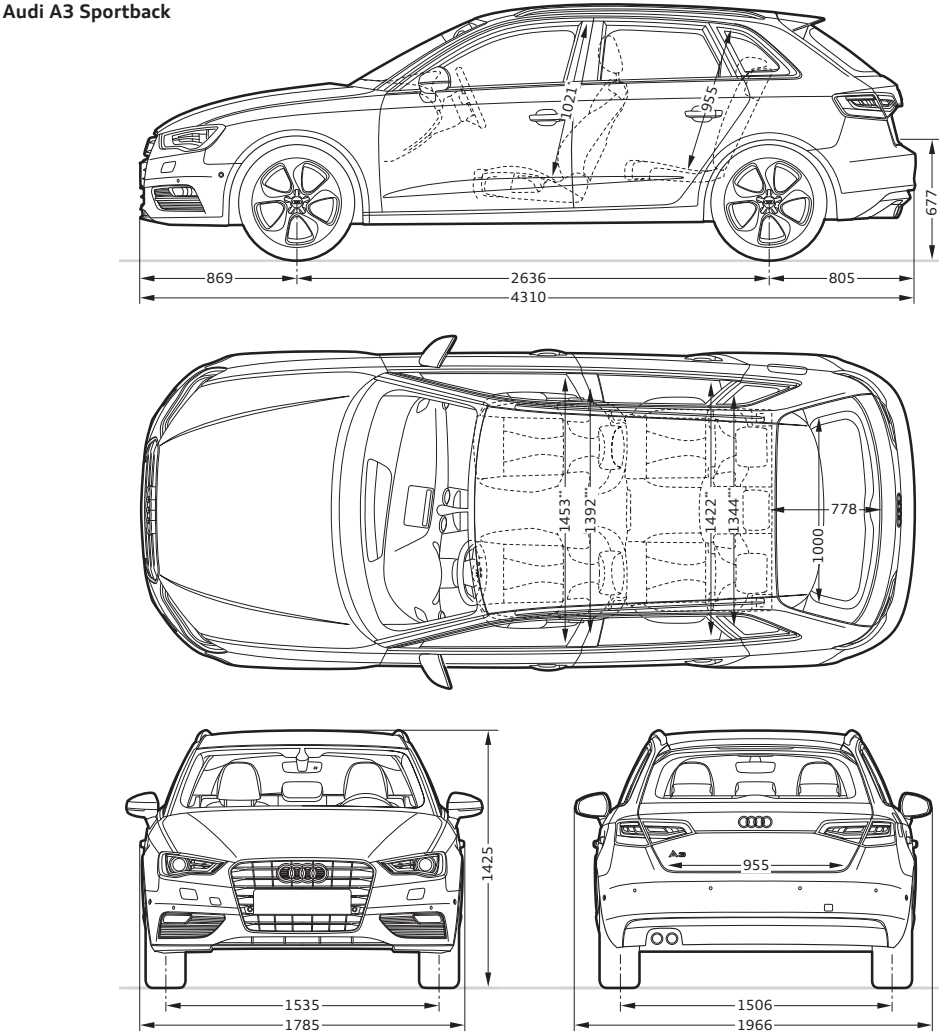


Audi A3



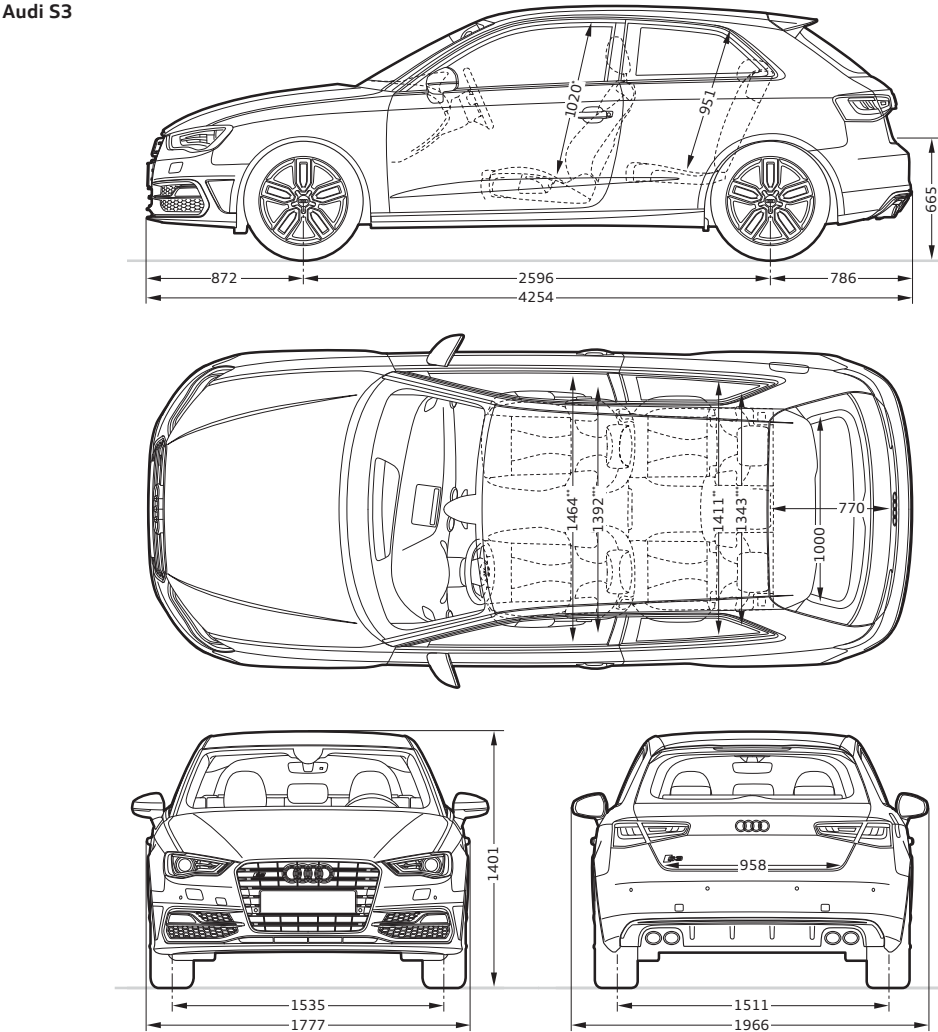
**Dimensions in millimetres.**  
Dimensions are for vehicle at unladen weight.  
Luggage capacity: front-wheel drive 365/1,100 l; quattro permanent all-wheel drive 325/1,060 l (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).  
Turning circle approx. 10.7 m.  
\*Maximum headroom.   \*\*Elbow room width.   \*\*\*Shoulder room width.

Audi A3 Sportback



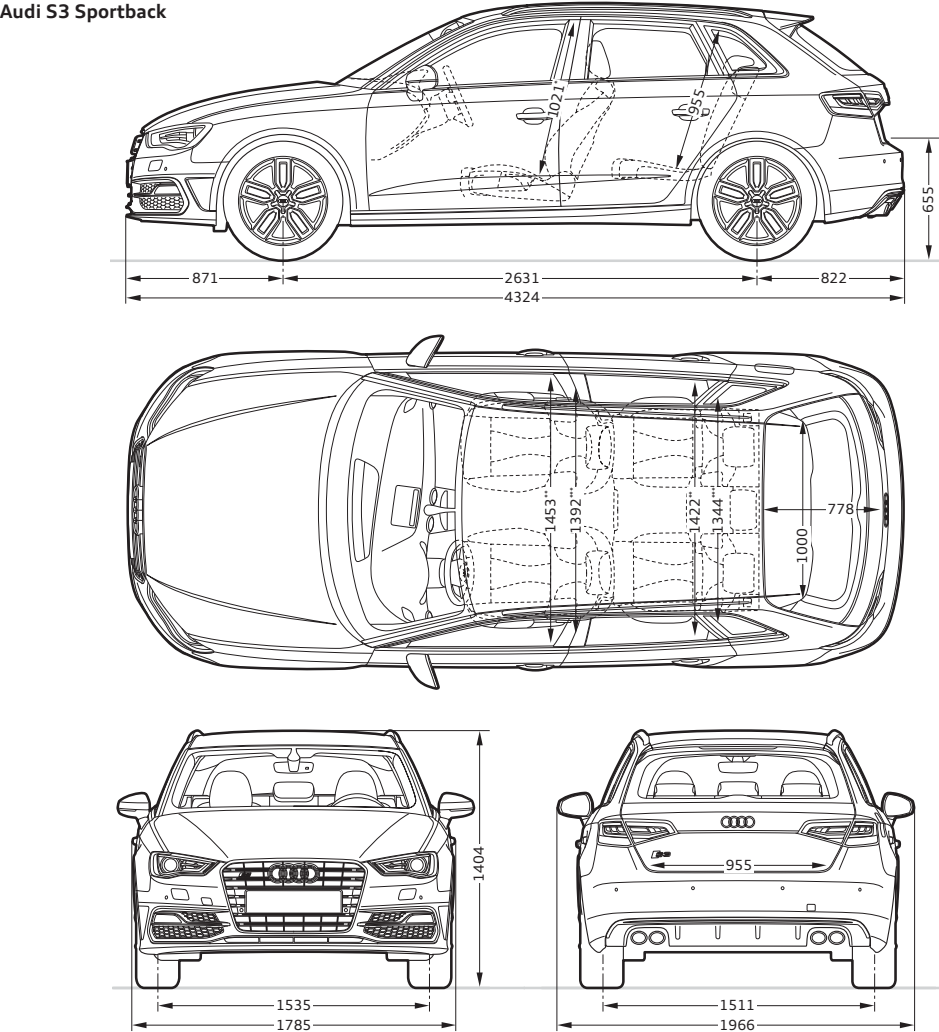
**Dimensions in millimetres.**  
Dimensions are for vehicle at unladen weight.  
Luggage capacity: front-wheel drive 380/1,220 l; quattro permanent all-wheel drive 340/1,180 l (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).  
Turning circle approx. 10.9 m.  
\*Maximum headroom.   \*\*Elbow room width.   \*\*\*Shoulder room width.

Audi S3







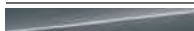

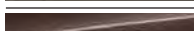






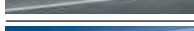
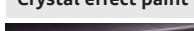

**Dimensions in millimetres.**  
Dimensions are for vehicle at unladen weight.  
Luggage capacity: 325/1,060 l (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).  
Turning circle approx. 10.7 m.  
\*Maximum headroom.   \*\*Elbow room width.   \*\*\*Shoulder room width.

Audi S3 Sportback



**Dimensions in millimetres.**  
Dimensions are for vehicle at unladen weight.  
Luggage capacity: 340/1,180 l (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).  
Turning circle approx. 10.9 m.  
\*Maximum headroom.   \*\*Elbow room width.   \*\*\*Shoulder room width.



















	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Lines and packages	78				
S line exterior package		■	■	■	—
S line sport package		—	■	—	—
Audi design selection Capri orange		—	■	—	—
Audi design selection parade red		—	—	—	■
Solid paint finishes	88				
 Ibis white		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Brilliant red		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 Brilliant black		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Metallic paint finishes	88				
 Floret silver, metallic		■	■	■	■
 Monsoon grey, metallic		■	■	■	■
 Dakota grey, metallic		■	■	■	—
 Beluga brown, metallic		■	■	■	■
 Glacier white, metallic		■	■	■	■
 Shiraz red, metallic		■	■	■	—
 Scuba blue, metallic		■	■	■	—
 Mythos black, metallic		■	■	■	■
Pearl effect paint finishes	89				
 Misano red, pearl effect		■	■	■	■
 Daytona grey, pearl effect		—	■ <sup>1</sup>	—	■
 Sepang blue, pearl effect		—	—	—	■
Crystal effect paint finish	89				
 Panther black, crystal effect		—	—	—	■
Customised paint finishes	89				
 Audi exclusive customised paint finishes		■	■	■	■




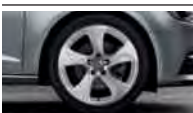

☐ Standard equipment   ■ Optional equipment   ☐ Standard/optional equipment varies by model   — not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

More detailed descriptions of a selection of items from the equipment range can be found from page 68 onwards.

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Wheels/tyres	90				
 16" steel wheels, including full wheel covers		<input type="checkbox"/> <sup>2</sup>	—	—	—
 16" forged aluminium wheels in 5-spoke design <sup>3</sup>		<input type="checkbox"/> <sup>4</sup>	■	■	—
 16" cast aluminium wheels in 10-spoke design		■	■	—	—
 16" cast aluminium wheels in 15-spoke Y design		■ <sup>5</sup>	—	<input type="checkbox"/>	—
 17" cast aluminium wheels in 5-arm design		—	<input type="checkbox"/>	—	—
 17" cast aluminium wheels in 5-arm kinetic design		■	■	■	—
 17" cast aluminium wheels in 15-spoke design		■	■	■	—
 17" Audi Sport cast aluminium wheels in 5-twin-spoke design		■	■	■	—






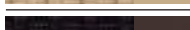
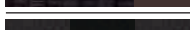






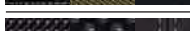
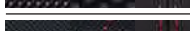

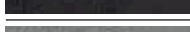
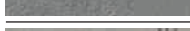
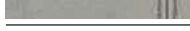
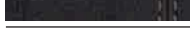


	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
 18" cast aluminium wheels in 5-arm dynamic design, contrasting grey, partly polished <sup>6</sup>		■	■	■	—
 18" cast aluminium wheels in 5-parallel-spoke design (S design), partly polished <sup>6</sup>		—	<input type="checkbox"/> <sup>7</sup>	—	<input type="checkbox"/>
 18" cast aluminium wheels in 5-twin-spoke star design (S design), contrasting grey, partly polished <sup>6</sup>		—	—	—	■
 18" Audi Sport cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish <sup>6</sup>		■	■	■	■
 18" Audi Sport cast aluminium wheels in 10-spoke design		■	■	■	■
 18" Audi Sport cast aluminium wheels in 10-spoke design, in matt titanium look, gloss turned finish <sup>6</sup>		■	■	■	■
 19" Audi Sport cast aluminium wheels in 5-arm wing design in gloss titanium look, gloss turned finish <sup>6,8</sup>		■	■	■	■
 19" Audi Sport cast aluminium wheels in 5-V-spoke design in matt titanium look, gloss turned finish <sup>6,8</sup>		■	■	■	■

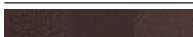




















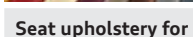














































	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
 16" steel winter wheels, including full wheel covers		■	■	■	—
 16" cast aluminium winter wheels in 10-spoke design		■	■	■	—
 17" cast aluminium winter wheels in 5-arm design		■	■	■	■
 18" cast aluminium winter wheels in 5-arm dynamic design		■	■	■	—
 18" cast aluminium winter wheels in 5-parallel-spoke design (S design)		—	■ <sup>9</sup>	—	■
Tyre repair kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spare wheel, space-saving <sup>10</sup>		■	■	■	■
Tyre pressure loss indicator		■	■	■	■
Anti-theft wheel bolts		■	■	■	■
Vehicle tool kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vehicle jack <sup>11</sup>		■	■	■	■
Seats	92				
Standard seats, front		<input type="checkbox"/>	—	<input type="checkbox"/>	—
Sport seats, front		■	<input type="checkbox"/>	■	<input type="checkbox"/>
S sport seats, front		—	■ <sup>9</sup>	—	■

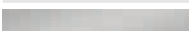



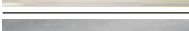
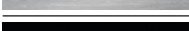

<sup>1</sup> Only available in conjunction with S line.   <sup>2</sup> Not available for A3/A3 Sportback 1.6 TDI ultra.   <sup>3</sup> Only available for A3/A3 Sportback 1.4 TFSI ultra and A3/A3 Sportback 1.6 TDI ultra.   <sup>4</sup> Standard for A3/A3 Sportback 1.6 TDI ultra.

<sup>5</sup> Only available for A3/A3 Sportback 1.6 TDI ultra.   <sup>6</sup> Please note the special information relating to wheels on page 119.   <sup>7</sup> Standard in conjunction with S line sport package.   <sup>8</sup> Only available for engine models from 92 kW and only in conjunction with sport suspension or Audi magnetic ride (for S3/S3 Sportback only in conjunction with Audi magnetic ride).   <sup>9</sup> Only available in conjunction with S line sport package.   <sup>10</sup> Luggage compartment volume is reduced accordingly when the space-saving spare wheel is included.   <sup>11</sup> Standard in conjunction with space-saving spare wheel or in conjunction with winter wheels.



	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Seat upholstery for standard seats, front	92				
 Marathon cloth, black	<input type="checkbox"/>	—	—	—	
 Marathon cloth, titanium grey	<input type="checkbox"/>	—	—	—	
 Regatta cloth/mono.pur, black	—	—	<input type="checkbox"/>	—	
 Regatta cloth/mono.pur, titanium grey	—	—	<input type="checkbox"/>	—	
 Regatta cloth/mono.pur, pashmina beige	—	—	<input type="checkbox"/>	—	
 Regatta cloth/mono.pur, chestnut brown	—	—	<input type="checkbox"/>	—	
 Milano leather, black	<input checked="" type="checkbox"/>	—	<input checked="" type="checkbox"/>	—	
 Milano leather, pashmina beige	<input checked="" type="checkbox"/>	—	<input checked="" type="checkbox"/>	—	
 Audi exclusive leather upholstery and trim¹	<input checked="" type="checkbox"/>	—	<input checked="" type="checkbox"/>	—	
Seat upholstery for sport seats, front	94				
 Rallye cloth, black/black	—	<input type="checkbox"/>	—	—	
 Rallye cloth, black/silver	—	<input type="checkbox"/>	—	—	
 Rallye cloth, black/blue	—	<input type="checkbox"/>	—	—	
 Rallye cloth, black/yellow	—	<input type="checkbox"/>	—	—	
 Biathlon cloth/leather, black with contrasting stitching	—	<input checked="" type="checkbox"/> ²	—	—	
 Trophy cloth/leather, black with contrasting stitching	—	—	—	<input type="checkbox"/>	
 Alcantara/leather, black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
 Alcantara/leather, titanium grey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—	
 Alcantara/leather, lunar silver with contrasting stitching	—	—	—	<input checked="" type="checkbox"/>	
 Alcantara/leather, black with contrasting stitching	—	—	—	<input checked="" type="checkbox"/>	
 Perforated Alcantara/leather, black with contrasting stitching³	—	<input checked="" type="checkbox"/>	—	—	
 Milano leather, black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—	
 Milano leather, titanium grey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—	

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
 Milano leather, chestnut brown					—
 Fine Nappa leather, black		—	 <sup>3</sup>	—	
 Fine Nappa leather, lunar silver		—	—	—	
 Milano leather, black/velvet leather, Capri orange with contrasting stitching <sup>4</sup>		—		—	—
 Fine Nappa leather, black/velvet leather, parade red with contrasting stitching <sup>4</sup>		—	—	—	
 Audi exclusive leather upholstery and trim <sup>5</sup>					
Seat upholstery for S sport seats, front	94				
 Fine Nappa leather, black with diamond pattern		—	 <sup>3</sup>	—	
 Audi exclusive leather upholstery and trim <sup>1</sup>		—	 <sup>3</sup>	—	
Leather packages	94				
Audi exclusive Alcantara/fine Nappa leather upholstery and trim					
Audi exclusive fine Nappa leather upholstery and trim					
Audi exclusive extended leather upholstery and trim					
Extended interior elements mono.pur					
Seat comfort	94				
Front-passenger seat, height-adjustable					
Driver seat, electrically adjustable <sup>6</sup>					
Front seats, electrically adjustable <sup>6</sup>					
4-way lumbar support for the front seats					
Seat heating, front					
Centre armrest, front					
Convenience entry <sup>7</sup>					

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Seats in the rear</b>	<b>94</b>				
Rear seat backrest, folding		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Headlinings</b>					
Headlining in lunar silver cloth/in pashmina beige cloth		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> <sup>8</sup>
Headlining in black cloth		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <sup>2</sup>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Inlays</b>	<b>96</b>				
 Micrometallic, silver		<input type="checkbox"/>	<input type="checkbox"/>	—	—
 3D-design “Optic”		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	—
 Aluminium mistral, silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
 Aluminium mistral, bronze		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
 Matt brushed aluminium		—	<input checked="" type="checkbox"/> <sup>2</sup>	—	<input type="checkbox"/>
 3D-design “Black”		—	<input checked="" type="checkbox"/> <sup>3</sup>	—	<input checked="" type="checkbox"/>
 Inlays painted in Audi exclusive colour		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Headlights</b>	<b>98</b>				
Headlights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
Xenon plus including headlight cleaning system		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
adaptive light		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Variable headlight range control <sup>9</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LED headlights		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlight cleaning system <sup>10</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
High-beam assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Light/rain sensor		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear lights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
LED rear lights <sup>10</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Adaptive brake light		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Front fog lights <sup>11</sup>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	—
Interior lighting	99				
Interior lighting		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Vanity mirrors, illuminated		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior design	99				
Model name/logo		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audi Singleframe		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Side sill trims		—	<input checked="" type="checkbox"/> <sup>2</sup>	—	<input type="checkbox"/>
Bumpers		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diffuser insert, rear		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roof rails <sup>6</sup> , anodised or black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof edge spoiler		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
S line roof edge spoiler		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Exhaust tailpipes		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloss package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Audi exclusive black gloss package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior design	99				
Aluminium look in the interior		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Floor mats, front		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floor mats, rear		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pedals and footrest in stainless steel		—	—	—	<input type="checkbox"/>
Door sill trims with aluminium inlays		—	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Standard equipment   ☒ Optional equipment   ☐ Standard/optional equipment varies by model   — not available  
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.  
More detailed descriptions of a selection of items from the equipment range can be found from page 68 onwards.

<sup>1</sup> Available in fine Nappa leather.   <sup>2</sup> Standard in conjunction with S line sport package.   <sup>3</sup> Only available in conjunction with S line sport package.   <sup>4</sup> Only available in conjunction with Audi design selection.  
<sup>5</sup> Available in fine Nappa leather and Alcantara/fine Nappa leather.   <sup>6</sup> Only available for A3 Sportback/S3 Sportback.   <sup>7</sup> Only available for A3/S3.   <sup>8</sup> Only available in lunar silver cloth.  
<sup>9</sup> Only available in conjunction with adaptive light and Audi active lane assist.   <sup>10</sup> Part of xenon plus including headlight cleaning system.   <sup>11</sup> Not available in conjunction with LED headlights.



	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Steering wheels/controls	100				
Steering wheel in 4-spoke design		<input type="checkbox"/>	—	—	—
Leather steering wheel in 4-spoke design		<input checked="" type="checkbox"/>	—	<input type="checkbox"/>	—
Multifunction leather steering wheel in 4-spoke design		<input checked="" type="checkbox"/>	—	<input checked="" type="checkbox"/>	—
Sport leather steering wheel in 3-spoke design		—	<input type="checkbox"/>	—	<input type="checkbox"/>
Multifunction sport leather steering wheel in 3-spoke design		—	<input checked="" type="checkbox"/>	—	—
Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom		—	<input checked="" type="checkbox"/>	—	<input checked="" type="checkbox"/>
Audi exclusive aluminium gear lever knob		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <sup>1</sup>
Audi exclusive leather controls		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mirrors	100				
Exterior mirrors with integrated LED indicator		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior mirrors, additionally heated		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirrors, additionally heated and electrically folding		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirrors, additionally heated, electrically folding and automatically dimming on the driver side		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior mirror housings in aluminium look		—	—	—	<input type="checkbox"/>
Interior mirror, manually dimming		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior mirror, automatically dimming		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof system	101				
Panoramic glass sunroof		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Glazing	101				
Heat-insulating glass, tinted green		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acoustic windscreen		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rear window		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Dark-tinted windows (privacy glazing)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Windscreen cleaning system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sun visors		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate control	101				
Ventilation system and heating		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air conditioning, manual		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
Deluxe automatic air conditioning		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Auxiliary heating/ventilation		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Closing systems	102				
Remote control key		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Immobiliser, electronic		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convenience key		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Anti-theft alarm		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Preparation for tracking system <sup>2</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Storage/transport	102				
Storage compartments		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centre console		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage and luggage compartment package		<input checked="" type="checkbox"/>	<input type="checkbox"/> <sup>3</sup>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Luggage compartment cover		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Through-loading facility		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lashing points		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Loading floor, 2 levels <sup>4</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
Reversible mat		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mobile phone/key holder		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Cigarette lighter and ashtray		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12V socket in the front centre console		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provision for trailer towing hitch <sup>5</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Trailer towing hitch		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
MMI®/navigation	103				
Instrument cluster		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Driver information system		<input checked="" type="checkbox"/>	—	—	—
Driver information system with colour display		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Navigation package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MMI® navigation plus with MMI touch		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Entertainment	103				
Audi radio		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MMI® Radio		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Audio Broadcasting		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi music interface		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi sound system		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bang & Olufsen Sound System		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Communication	105				
Audi connect		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bluetooth interface		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi phone box		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Connectivity package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Assistance systems	105				
Hold assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Parking system, rear		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parking system plus		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Park assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Reversing camera		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cruise control		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Audi pre sense basic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi pre sense front		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
adaptive cruise control including Audi pre sense front		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi side assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi active lane assist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Assistance package		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Camera-based recognition of traffic signs <sup>6</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Driving dynamics/brakes	107				
Audi drive select		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Dynamic suspension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	—
Sport suspension		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	—
S line sport suspension		<input checked="" type="checkbox"/>	<input type="checkbox"/> <sup>3</sup>	<input checked="" type="checkbox"/>	—
S sport suspension		—	—	—	<input type="checkbox"/>
Audi magnetic ride <sup>7</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front-wheel drive <sup>8</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
quattro® <sup>8</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6-speed manual transmission <sup>8</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Standard equipment   ☒ Optional equipment   ☐ Standard/optional equipment varies by model   — not available  
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.  
More detailed descriptions of a selection of items from the equipment range can be found from page 68 onwards.

<sup>1</sup>Without S3 logo on the gear lever knob.   <sup>2</sup>Tracking system available for retrofitting from Audi Genuine Accessories.   <sup>3</sup>Standard in conjunction with S line sport package.   <sup>4</sup>Not available with quattro or trailer towing hitch in conjunction with Bang & Olufsen Sound System or Audi sound system.   <sup>5</sup>Trailer towing hitch available for retrofitting from Audi Genuine Accessories.   <sup>6</sup>Only with Audi active lane assist in conjunction with MMI navigation plus with MMI touch.  
<sup>7</sup>Only available for engine models from 110 kW.   <sup>8</sup>Please refer to the technical data to check the availability for the engine model of your choice.



	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Driving dynamics/brakes (continued)	108				
S tronic®¹		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Electromechanical power steering		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Progressive steering		<div><div></div><div></div><div></div></div> ²	<div><div></div><div></div><div></div></div> ²	<div><div></div><div></div><div></div></div> ²	<div><div></div><div></div></div>
Secondary collision brake assist		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Brake system with disc brakes front and rear		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Brake callipers, painted black		<div><div></div><div></div></div> —	<div><div></div><div></div></div> —	<div><div></div><div></div></div> —	<div><div></div><div></div></div>
Brake callipers, painted red		<div><div></div><div></div></div> —	<div><div></div><div></div></div> —	<div><div></div><div></div></div> —	<div><div></div><div></div></div>
Electromechanical parking brake		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Technology/safety	108				
Antilock Brake System (ABS) with Electronic Brake Force Distribution (EBD)		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Anti-Slip Regulation (ASR)		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Electronic Differential Lock (EDL)		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Electronic Stabilisation Control (ESC)		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Recuperation		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Start-stop system		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Audi cylinder on demand³		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div> —
Diesel particulate filter, additive-free⁴		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div> —
Audi TDI clean diesel (nitrogen oxide storage catalytic converter)¹		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div> —
Airbags		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Side airbags, front, and head airbag system		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Side airbags, rear⁵		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Side impact protection		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Integrated head restraint system		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Safety steering column		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Seat belts		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Seat belt reminder		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
ISOFIX child seat mounting and top tether for the outer rear seats		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
ISOFIX child seat mounting for the front-passenger seat		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
First-aid kit		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Warning triangle		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Warning and control lights		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>
Audi Extended Warranty	109				
Audi Extended Warranty		<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div></div></div>

Equipment for the Audi A3 illustrated (p. 4–29, 46–47):  
Paint finish: floret silver, metallic  
Wheels: cast aluminium wheels in 5-arm dynamic design, contrasting grey, partly polished⁶  
Seat upholstery: Milano leather, chestnut brown  
Inlays: aluminium mistral, silver

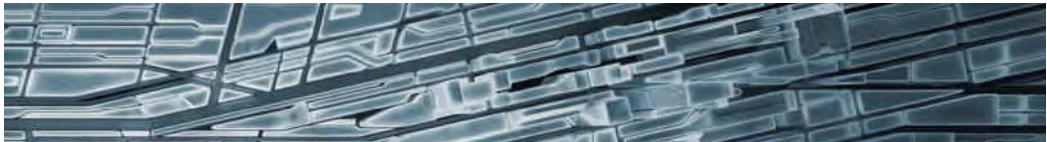
Equipment for the Audi A3 Sportback illustrated (p. 4–29, 46–47):  
Paint finish: glacier white, metallic  
Wheels: cast aluminium wheels in 15-spoke design  
Seat upholstery: Milano leather, titanium grey  
Inlays: aluminium mistral, silver

Equipment for the Audi S3 illustrated (p. 30–47):  
Paint finish: Misano red, pearl effect  
Wheels: cast aluminium wheels in 5-parallel-spoke design (S design), partly polished⁶  
Seat upholstery: fine Nappa leather, black (shoulder area in fine Nappa leather embroidered with contrasting stitching)  
Inlays: matt brushed aluminium

Equipment for the Audi S3 Sportback illustrated (p. 30–47):  
Paint finish: Sepang blue, pearl effect  
Wheels: cast aluminium wheels in 5-twin-spoke star design (S design), contrasting grey, partly polished⁶  
Seat upholstery: Milano leather, titanium grey  
Inlays: 3D-design “Black”

¹ Please refer to the technical data to check the availability for the engine model of your choice.    ² Not available for 1.2 TFSI (81 kW), 1.4 TFSI (92 kW) and 1.6 TDI (81 kW).  
³ Only for 1.4 TFSI ultra (110 kW).    ⁴ Only available for diesel models.    ⁵ Only available for A3 Sportback/S3 Sportback.    ⁶ Please note the special information relating to wheels on page 119.

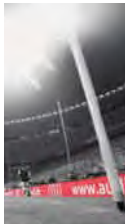




### The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at [www.audi.com](http://www.audi.com). But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of

presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.



### Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for

many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 16 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

### Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow CO<sub>2</sub>-neutral

mobility. Seeing to it that production in Audi plants gradually becomes CO<sub>2</sub>-neutral is another aspect of our comprehensive approach. Audi is also committed to society particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.



# Discover the world of Audi.

Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

### www.audi.com

Information on all the topics mentioned above can be found on our website: [www.audi.com](http://www.audi.com).

- [www.audi.com](http://www.audi.com)
- [www.audi.com/driving](http://www.audi.com/driving)
- [configurator.audi.com](http://configurator.audi.com)
- [www.audi.com/cr](http://www.audi.com/cr)
- [www.audi.com/vorsprung-durch-technik](http://www.audi.com/vorsprung-durch-technik)

Equipment Audi A3/A3 Sportback/S3/S3 Sportback			
12V socket in the front centre console	127	Centre console	126
4-way lumbar support for the front seats	94	Cigarette lighter and ashtray	102
6-speed manual transmission	127	Cloth and leather upholstery and trim	73, 94–95
Acoustic windscreen	101	Cloth upholstery and trim	73, 94
Adaptive brake light	98	Connectivity package	105
adaptive cruise control including		Convenience entry	94
Audi pre sense front	106	Convenience key	102
adaptive light	98	Cruise control	106
Air conditioning, manual	101	Dark-tinted windows (privacy glazing)	101
Airbags	109	Deluxe automatic air conditioning	73, 101
Aluminium look in the interior	73, 99	Diesel particulate filter, additive-free	128
Anti-Slip Regulation (ASR)	128	Diffuser insert, rear	73, 125
Anti-theft alarm	73, 102	Digital Audio Broadcasting	104
Anti-theft wheel bolts	123	Door sill trims with aluminium inlays	73, 125
Antilock Brake System (ABS)	128	Driver information system	103
Assistance package	107	Driver information system	
Audi active lane assist	107	with colour display	73, 103
Audi connect	105	Driver seat, electrically adjustable	94
Audi cylinder on demand	108	Dynamic suspension	108
Audi design selection Capri orange	84	Electromechanical parking brake	108
Audi design selection parade red	85	Electromechanical power steering	108
Audi drive select	73, 107	Electronic Differential Lock (EDL)	128
Audi exclusive	86, 87	Electronic immobiliser	126
Audi exclusive aluminium gear lever knob	73, 100	Electronic Stabilisation Control (ESC)	128
Audi exclusive black gloss package	73, 99	Engine start-stop button	73
Audi exclusive leather controls	100	Equipment lines	78–81
Audi Extended Warranty	109	Exhaust tailpipes	73, 99
Audi Genuine Accessories	110–113	Exterior mirror housings in aluminium look	73
Audi magnetic ride	73, 107	Exterior mirrors	100
Audi music interface	104	First-aid kit	128
Audi phone box	105	Floor mats, front	125
Audi pre sense basic	106	Floor mats, rear	125
Audi pre sense front	106	Front fog lights	99
Audi radio	103	Front seats, electrically adjustable	94
Audi side assist	107	Front-passenger seat, height-adjustable	94
Audi Singleframe	73	Front-wheel drive	108
Audi sound system	104	Gloss package	99
Audi TDI clean diesel (nitrogen oxide		Headlight cleaning system	98
storage catalytic converter)	128	Headlights	98
Audi ultra	74, 75	Headlinings	73, 125
Auxiliary heating/ventilation	101	Heat-insulating glass, tinted green	126
Bang & Olufsen Sound System	104	High-beam assist	98
Bluetooth interface	105	Hold assist	105
Brake callipers	73	Inlays	73, 96–97
Brake system	128	Instrument cluster	73, 127
Bumpers	73, 125	Integrated head restraint system	109
Camera-based recognition of traffic signs	107	Interior lighting	125
Centre armrest, front	73, 94	Interior mirror	100



Equipment Audi A3/A3 Sportback/S3/S3 Sportback			
ISOFIX child seat mounting and top tether for the outer rear seats	109	S sport seats, front	73, 93
ISOFIX child seat mounting for the front-passenger seat	109	S sport suspension	73
Lashing points	126	S tronic®	108
Leather upholstery and trim	94, 95	Safety steering column	128
LED headlights	98	Seat belt reminder	128
LED rear lights	99	Seat belts	128
Light/rain sensor	98	Seat heating, front	94
Lighting package	99	Secondary collision brake assist	108
Loading floor	102	Side airbags, front, and head airbag system	109
Luggage compartment cover	102	Side airbags, rear	128
MMI® navigation plus with MMI touch	103	Side impact protection	128
MMI® radio	104	Side sill trims	73, 125
Mobile phone/key holder	102	Spare wheel, space-saving	123
Model name/logo	73, 99	Sport seats, front	73, 93
Navigation package	103	Sport suspension	108
Paint finishes	73, 88–89	Standard seats, front	92
Panoramic glass sunroof	101	Start-stop system	108
Park assist	106	Steering wheels	73, 100
Parking system plus	105	Storage and luggage compartment package	73, 102
Parking system, rear	105	Storage compartments	102
Pedals and footrest in stainless steel	73	Style guides	70, 71
Preparation for tracking system	126	Sun visors	126
Progressive steering	73, 108	Through-loading facility	102
quattro®	73, 108	Trailer towing hitch	102
Rear lights	98	Tyre pressure loss indicator	123
Rear seat backrest, folding	94	Tyre repair kit	123
Recuperation	108	Vanity mirror, illuminated	73, 99
Remote control key	102	Variable headlight range control	98
Reversible mat	102	Vehicle jack	123
Reversing camera	106	Vehicle tool kit	123
Roof edge spoiler	125	Ventilation system and heating	101
Roof rails	99	Warning and control lights	128
S line	82, 83	Warning triangle	128
S line roof edge spoiler	99	Wheels/tyres	73, 90–91
S line sport suspension	108	Windscreen cleaning system	126
S roof edge spoiler	73	Xenon plus including headlight cleaning system	73, 98

**AUDI AG**  
85045 Ingolstadt  
www.audi.com  
Valid from April 2015

Printed in Germany  
533/1130.32.18



The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

This brochure is printed on paper made from pulp bleached without the use of chlorine.

