



**PEUGEOT 508 / 508 SW**



**PEUGEOT**



## STYLISH DESIGN

The 508 reveals dynamic lines, that are both concentrated and fluid, and reinvents the standards for a grand tourer.

Revealing a more contemporary design, the front grille rises vertically and features the Peugeot lion in the middle and has a revamped, more horizontal bonnet. The signature lighting is also accentuated with the Full LED\* technology.

By choosing the 508, you will experience exceptional moments due to the abundance of equipment that is available as standard. Its interior affords outstanding in-car comfort, whereas the exterior refinement highlights an exceptional architecture.

\*100% Light Emitting Diode lighting. Optional or standard according to version.





## CONFIDENT STYLING

The rear of the 508 also benefits from a style makeover. Strong and elegant, its redesigned bumper supports the silhouette whilst strengthening its protection function.

The rear lights are designed over a horizontal line, for both side vision and full rear vision. Their red opaline treatment, on each of the three claws, enhances the technological styling of the 508, and makes an impression.





## DESIGNED FOR THE ROAD

With its pure and slender lines, the simplicity of the 508 SW is the secret to its elegance. Its horizontal boot and vertical front grille, which features the Peugeot lion in the middle, asserts the prestigious styling of the Peugeot estate.

At the wheel of the 508 SW you'll be won over by Peugeot's road handling expertise. The specific suspension guarantees your comfort and exemplary dynamic handling.



# AN UNOBSTRUCTED VIEW

## A PANORAMIC GLAZED ROOF

The 508 SW is fitted with a panoramic glazed roof as standard, which extends to the rear seats, thus providing an impression of space on the inside and dynamic and modern styling on the outside.

Its 1.60 m<sup>2</sup> surface area brings a sense of well-being. To enhance thermal and acoustic comfort, it is provided with an electrical blind as standard. With its 5 pre-set positions, its sequential rotary control allows you to adjust it to your requirements.

# EASY BOOT ACCESS

## ELECTRIC TAILGATE WITH ADJUSTABLE OPENING HEIGHT

The 508 SW comes with a motorised tailgate for convenient access when your hands are full. This can be controlled either from the dashboard, remotely or a switch on the rear door itself.







## AN EYE FOR DETAIL

The prestigious design of the 508 is revealed even in the minor details of the passenger compartment. Take a seat and discover a top of the range interior, designed for comfort and pleasure.

The technological driving position, with its colour head up display\*, the pure styling of the dashboard and its 7" touch screen confers immediate peace of mind.

Throughout, the trims and finishings are coupled with refined materials: chrome, gloss black, satin black and leather are elegantly combined.

The 508 has all the hallmarks of a refined world, without being ostentatious.

\*Optional or standard according to version.



A high-angle, black and white photograph of the interior of a Volvo 508. The view is from the passenger side looking towards the driver's seat. The leather-upholstered front and rear seats are visible, featuring vertical stitching on the seatbacks. The dashboard, center console with a gear shifter, and steering wheel are also in view. The car's interior is clean and modern.

## A COMFORTABLE EXPERIENCE

The interior architecture of the 508 has been specifically studied to provide greater comfort for all of its occupants. At the heart of an extremely elegant passenger compartment, you will enjoy the space and the equipment designed to enhance your sense of on-board well-being.

### **AMPLE STORAGE**

For convenience, the 508 and the 508 SW include storage compartments that make life on board even easier: a compartment in the central console, a cool air ventilated glove box, 2 front and 2 rear cup holders, bottle holders in each door panel, armrest storage and a removable ashtray.

### **CUSTOMISED AIR CONDITIONING**

In addition to the automatic dual-zone\* air conditioning system, the 508 and 508 SW can be equipped with quad-zone\* air-conditioning, allowing the driver and passengers to have their own air conditioning control. It is thus possible for each person to select the air conditioning mode that best suits their needs.

\*Optional or standard according to version.

### **COMFORTABLE SEATING**

By virtue of a high architectural layout, the driver and passengers benefit from ample room in the front and in the back. This comfort is enhanced by the quality of the seating, which has been developed on the basis of 3 expectations: style, maintenance and individualised comfort. The factory-fitted leather seats are electrically-controlled for both the driver and front passenger.

### **SPACIOUS CABIN**

The 508's cabin was designed with all passengers in mind. The long 2,815mm wheelbase means there is lots of leg room for everyone. A spacious bench seat in the back and the near-flat floor translates into a comfortable ride for those sitting in the middle and rear seats. 60/40 split rear seats fold down quickly and easily, allowing easy access to long or bulky items.

# ON-BOARD ASSISTANCE

Intelligent and innovative, the 508 benefits from equipment that provides you with even greater assistance when driving.

DRIVING ASSISTANCE :

## COLOUR HEAD-UP DISPLAY\*

Access essential driving information without taking your eyes off the road! With the head-up display, this information will be projected in colour on a folding screen located in your field of vision. You are therefore continuously and safely notified of your speed, cruise control instructions\* and navigation instructions\*\*.

\*\*Optional or standard according to version.

## SMEG+\* TOUCH SCREEN

The high resolution touch screen provides a broad range of services via different connectivity possibilities allowing multimedia, navigation, telephony and connectivity to be controlled.



## REVERSING CAMERA\*

The reversing camera\* activates automatically when reverse gear is selected. For enhanced safety and ease of use, it allows the driver to see their manoeuvre on the large touch screen.

\*As standard, optional or unavailable depending on the versions and the destinations.

## PARKING ASSISTANCE\* AND BLIND SPOT MONITORING SYSTEM

The audible and graphic front and rear parking assistance notifies the driver of the distance that separates the vehicle from an obstacle.

Using four sensors located on the front and rear bumpers, the blind spot monitoring system (necessarily associated with the front parking assistance) keeps you informed, whilst driving, of the presence of a vehicle in the blind spot. An orange LED then lights up in one of the exterior wing mirrors to alert the driver.

\*Optional or standard according to version.







## AN ASSERTIVE LOOK

Completely redesigned for greater impact and character, the front end features signature lighting that is accentuated by Full LED\* technology for a more expressive look. At the rear, on the saloon, the lights resemble three claws, highlighting the catlike styling of the vehicle... a stylistic mark that supports the new brand identity!

\*100% Light Emitting Diode lighting. Optional or standard according to version.

# PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles; more than half of its worldwide sales are of vehicles which emit less than 140g of CO<sub>2</sub> per km. This performance is achieved with breakthrough technology, integration of the Stop & Start system, development of a new generation of engines and Efficient Automatic Transmission 6-speed (EAT6) gearboxes.

### 1.6L e-THP PETROL ENGINE

The 508 inaugurates the Euro 6\* 1.6L e-THP 163hp Stop and Start petrol engine equipped with the automatic EAT6 6-speed gearbox. This 163hp engine allows reduced CO<sub>2</sub> emissions from 134g/km (sedan).

\*Euro 6 is a European standard that aims to reduce the emissions of pollutants.

### 1.6L BlueHDi DIESEL ENGINE

The 508 also comes with the new Euro 6\* 1.6L BlueHDi diesel engine, which comes with Selective Catalytic Reduction and allows for carbon oxide emissions to be reduced by over 90%. When paired with the automatic EAT6 6-speed gearbox, it provides more power (120hp), superior performance and class-leading torque (300Nm). Plus, it is extremely clean and environmentally-friendly, with CO<sub>2</sub> emissions of just 102g/km.

### EAT6 GEARBOX

The Aisin 6-speed automatic transmission, dubbed EAT6 (Efficient Automatic Transmission 6), incorporates Quickshift technology to ensure faster gear changes without compromising on smoothness and takes driving pleasure to all new levels.

It was also designed to dramatically reduce CO<sub>2</sub> emissions. The difference with a manual transmission is now only 5g/km (when fitted with the same tyres), making this version extremely well placed in terms of driving experience and fuel consumption.

	Engine	Gearbox	Standardised consumption litres/100 km*			CO <sub>2</sub> (g/100 km)
			Urban	Extra Urban	Combined	
508	1.6L e-THP 163hp Stop & Start 17"	EAT6	7.5	4.8	5.8	134
508 SW	1.6L e-THP 163hp Stop & Start 17"	EAT6	7.4	4.9	5.8	135
508	1.6L BlueHDi 120hp Stop & Start 17"	EAT6	4.5	3.6	3.9	102

\*Per directives 99/100/CE  
^EAT6: Efficient Automatic Transmission 6-speed



# SAFETY

The equipment on board the 508 enhances your safety:

## **BRAKING SYSTEM AND ESP**

All versions of the 508 add an enhanced level of safety to the dynamic road handling due to the presence of the ESP stability control system as standard.

It consolidates the Anti-Lock Braking System (ABS), Acceleration Skid Control (ASR), Electronic Brake Force Distribution (EBV and CBC), Emergency Brake Assist (EBA), Engine Drag Torque Control (MSR) and Intelligent Traction Control, which optimises the forward movement of the 508 when road conditions are dangerous.

## **AUTOMATIC ELECTRIC PARKING BRAKE\***

The electric parking brake combines the automatic hold functions when the engine is stopped, including when it is stalled, and the automatic release on acceleration. The hill assist function coupled with the electric parking brake maintains the brake temporarily (2 sec) when the vehicle is on a gradient.

\*Optional or standard according to version.

## **CRUISE CONTROL / SPEED LIMITER\***

The cruise control allows a constant speed to be maintained whereas the limiter allows you to program a speed that cannot be exceeded. These functions are accessible from the multi-function steering wheel. 5 speeds can be programmed through the vehicle configuration menu.

## **AIRBAGS\***

In the event of a collision, 6 air bags increase the protection of the occupants: 2 front air bags, 2 front side air bags and 2 front and rear curtain air bags.

## **HEADRESTS\***

The fully adjustable front headrests allow precise positioning at the desired height given the lack of notches on the rods. Their size and fold-over shape allow them to be closely adjusted to the heads of the occupants so as to provide a high level of protection.

## **HALOGEN HEADLIGHTS\***

The 508 and 508 SW are fitted with halogen headlights as standard that benefit from excellent photometry and have an LED\* signature in the form of a visible curve both during the day and at night.

\*100% Light Emitting Diode lighting. Optional or standard according to version.

## **HEADLAMPS ASSISTANCE\***

At night, the dedicated camera continuously analyses the driving conditions (oncoming vehicle, following vehicle, illuminated urban areas, etc.) and switches the headlamps as soon as possible thus improving the visibility.

\*Optional or standard according to version. Only available on full LED headlamps.

## **ADDITIONAL DIRECTIONAL LIGHTING\***

For dipped headlamps or main beam headlamps, when the speed of the vehicle is lower than 40 km/h the beam of the front fog lamp lights up the inside of a corner. This additional lighting is of particular use in urban driving, at crossroads, on very winding roads, when parking, etc.

\*Optional or standard according to version.



COLOURS\*



Artense Grey



Shark Grey



Bourrasque Blue



Guaranja Brown



Perla Nera Black



Pearlescent white



Aluminium



\*Colours available according to version.



# WHEELS\*

19" Alloy Wheel diamond-effect Style 12



16" Style A trims^



16" Alloy Wheel Style 02^



17" Alloy Wheel Style 05



18" Alloy Wheel Style 07



16" Alloy Wheel Style 01^



17" Alloy Wheel diamond-effect Style 11^



17" Alloy Wheel diamond-effect Style 06^



18" Alloy Wheel diamond-effect Style 10^



17" Alloy Wheel Style 04

\*Optional or standard according to version.  
^Not available in Singapore.



TRIMS





# PEACE OF MIND

Like all Peugeot vehicles, your 508 has been painstakingly put together to give you years of worry-free motoring and pleasure. Furthermore, you can rely on a comprehensive range of always-reliable customer care services from AutoFrance. Use them, and you will find yourself talking only to specialists who will listen to you, understand your problems, and respond efficiently – using the skills of technicians trained in the nuances of how your Peugeot runs, Peugeot Diagnostic Equipment, and Peugeot Original Equipment Parts.

## WHY CHOOSE PEUGEOT AUTOFRANCE?

Because we complement your good taste in automobiles with great service. AutoFrance has been the sole authorised distributor of Peugeot automobiles in Singapore since 2000. No one else can match our experience in giving you the most comprehensive and reliable pre- and after-sales service.



### SPECIALIST CARE

Our team of Peugeot experts are always happy to offer you professional service. Qualified and trained to understand the unique workings of the 508, they will recommend the best preventive measures for your car, helping you save time and money.

### COMPREHENSIVE AFTER-SALES SERVICE

We do our utmost to ensure that nothing mars your drive in a 508. Enjoy only the best and most professional factory-trained after-sales experience possible.

### VANTAGE 24-HOUR ASSIST

We know how important the mobility of your car is, and that suffering from a puncture, an electrical problem or an empty tank can be costly and inconvenient. That is why Vantage 24-Hour Assist offers an extensive range of benefits in Singapore and Peninsular Malaysia that are designed to afford assistance and protection to you, your passengers and your car in the event of a motoring emergency. Our aim is to ensure that any inconvenience is kept to a minimum. A single phone call to 6473 8588 will connect you to a fully-trained coordinator who will offer you all possible assistance. Visit [www.peugeot.com.sg](http://www.peugeot.com.sg) to find out more.

### KEY-DROP SERVICE

Drop off your car at your own convenience, even if it's after office or workshop operating hours. All you have to do is to head to Basement 1 of AutoFrance, seal your car keys in the envelopes provided and fill in a form with your contact details plus the services required and the servicing on your car will commence the next following working day.

### PROPRIETY SERVICING EQUIPMENT

The 508 is a car that demands respect. Hence, we use only authentic, top-of-the-range equipment and specially designed Peugeot tools to service it.

### RELIABLE WARRANTY FROM MANUFACTURER

We offer you a comprehensive warranty coverage for 5 years or 100,000 km, whichever comes first.

### AIRPORT DROP-OFF SERVICE

Enjoy the convenience of having your car serviced even when you're out of town. Simply call to make an appointment, drive to the airport, fill in the form and drop it off together with your car keys at the Hertz counters found at Terminals 2 or 3. (Please note that off-peak surcharges and parking fees at any airport car park will apply. Any surcharges and parking fees incurred will be at your own expense.)

### AUTHENTIC PEUGEOT PARTS

Our service centres use only 100% genuine high-quality parts manufactured specially for Peugeot vehicles. This provides the best fit and performance.

### RELAXING ENVIRONMENT

Waiting for your car to be serviced? Sit back and relax on our comfy couches over a cup of coffee, with snacks and other refreshments available. You can also enjoy the Internet and live TV entertainment.

### CAR RENTAL SERVICE FROM HERTZ

In partnership with Hertz, Peugeot helps you access a car until your own is ready.

### QUICK SERVICE

Our service centre offers an express service option that caters to your car's routine needs or any minor repairs such as headlight bulbs, battery replacements, wipers and blades.





**AUTOFRANCE**  
A DIVISION OF VANTAGE AUTOMOTIVE



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